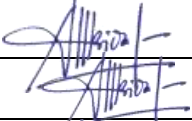
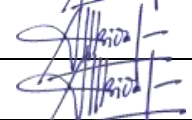






BERITA ACARA PERKULIAHAN SEMESTER GANJIL TAHUN AKADEMIK 2022/2023

MATA KULIAH / KELAS Manajemen Pemasaran I / D321
DOSEN MURSIDA KUSUMA WARDANI, M.M
PROGRAM STUDI MANAJEMEN / 61201
SEMESTER/BOBOT 3 / 3SKS
RUANG/LAB -
HARI/JAM -
JUMLAH MAHASISWA 30

KE	Tanggal	Materi	Jam Mulai	Jam Selesai	Mhs. Hadir	Paraf Dosen
1	2022-09-14	Ruang lingkup dan perkembangan pemasaran	10:34:14	13:06:14	28	
2	2022-09-21	Pemasaran dengan era perekonomian baru	10:30:47	13:01:47	28	
3	2022-09-28	Kepuasan Pelanggan	10:31:13	13:15:03	28	
4	2022-10-05	Perencanaan Strategis Berwawasan Pasar	10:35:34	13:09:33	27	
5	2022-10-12	Proses pemasaran dan perencanaan pasar - tambahan kepuasan konsumen	10:30:17	13:04:44	28	
6	2022-10-19	Elemen inti pemasaran	10:35:00	13:16:42	28	
7	2022-10-26	Analisis Pasar Bisnis dan Perkembangan Pemasaran	10:32:01	13:07:26	27	
8	2022-11-02	Analisis pasar dan perilaku pembelian konsumen	10:30:47	13:08:19	25	
9	2022-11-16	Ujian Tengah Semester	10:30:05	13:00:10	27	
10	2022-11-23	Mengeola Komunikasi Massa, iklan promosi penjualan, acara & pengalaman Peserta Hubungan Masyarakat	10:30:08	12:59:58	28	
11	2022-11-30	Mengelola komunikasi massa, Quiz	10:37:10	13:09:42	28	
12	2022-12-07	sistem pemasaran online dan offline, Review Pengetahuan Komputer dan dasar internet	10:35:03	13:09:52	24	

13	2022-12-13	Tehnik closing	11:34:00	13:02:54	28	
14	2022-12-21	The Power Closing Technique	10:35:49	13:07:50	25	
15	2022-12-28	Review Manajemen Pemasaran	10:30:31	13:04:33	26	
16	2023-01-18	Ujian Akhir Semester	09:00:00	11:00:00	26	

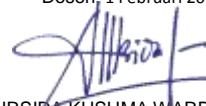
Ketua Program Studi,



SUSANTI WIDHIASTUTI, Dr., M.M.

18	2021511312	FADIYAH OKTAPIANI	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
19	2021511317	NYOMAN AYU MANIK DESTA RIA	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
20	2021511319	DEA RAHMA YASYA	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
21	2021511320	HARTATI SIMANJUNTAK	H	H	H	H	H	H	H	A	A	A	A	A	A	A	A	A	8
22	2021511321	FITRI DHAMA YANTI	H	H	H	H	H	H	H	A	H	H	H	H	H	H	H	H	15
23	2021511324	IZZA SYAVIRA	H	H	H	H	H	A	H	H	H	H	H	H	H	H	H	H	15
24	2021511326	MUHAMMAD TAUFIQURROCHMAN	H	H	H	H	H	H	H	A	H	H	H	H	H	H	A	A	13
25	2021511334	IMAM SOFYAN ASTWASRY	H	H	H	H	H	H	H	H	H	H	H	A	H	A	H	H	14
26	2021511339	ANISYABELLA MUHDYNA SUCI	H	H	H	H	H	H	H	A	H	H	H	H	H	H	H	H	15
27	2021511345	SASKIA YUNIAR PRAMUDITA	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
28	2021511355	MUHAMMAD RAI LEXA	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	0
29	2021511370	AINA FITRI PRADINA	H	H	H	H	A	H	H	H	H	H	H	A	H	H	H	H	14
30	2022512146	Muhamad Farhan	A	A	H	A	H	H	A	A	H	H	H	A	H	A	H	H	9

Dosen, 1 Februari 2023



MURSIDA KUSUMA WARDANI, M.M



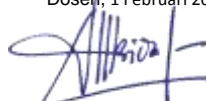
REKAPITULASI PENILAIAN PEMBELAJARAN SEMESTER GANJIL TAHUN AKADEMIK 2022/2023

MATA KULIAH / KELAS	Manajemen Pemasaran I / D321
DOSEN	MURSIDA KUSUMA WARDANI, M.M
PROGRAM STUDI	MANAJEMEN
SEMESTER/BOBOT	3 / 3SKS
RUANG/LAB	-
HARI/JAM	-
JUMLAH MAHASISWA	30

No	NIM	Nama Mahasiswa	Kehadiran	Tugas	UTS	UAS	Total Skor	Nilai Akhir
1	2018511330	WINDI ANASTASYA PARHUSIP	81	90	83	87	87	A-
2	2021511133	YESSA JULISA ARMANSYAH	100	90	83	85	88	A-
3	2021511227	MUHAMMAD ARDIANSYAH	100	93	87	89	92	A
4	2021511238	MAYLIDIAH ICHSANI	94	90	67	87	85	A-
5	2021511247	NUR YULIAH FASMAWATI	100	90	85	89	90	A
6	2021511248	KEVIN JULIAN PASARIBU	94	90	87	90	90	A
7	2021511249	ZAHRA PUTRI ARYANTI	94	90	83	87	88	A-
8	2021511251	MUHAMMAD IQBAL RAMA RIANTO	100	95	90	95	95	A
9	2021511264	HANESTI AULIA PUTRI WARDANI	100	90	85	87	89	A-
10	2021511283	AFIFAH SHADIAWATY	100	90	83	89	90	A
11	2021511288	ADE DIKI NUR HAMDANI	94	93	90	89	92	A
12	2021511289	ARNOLD SAPUTRA NABABAN	100	93	87	93	93	A
13	2021511290	BILLY ANDREAS MANIK	94	89	85	85	88	A-
14	2021511294	ZULLINAR DWI CAHYANI	100	87	87	85	88	A-
15	2021511297	DWI SIWI MOYATUL JANNAH	100	90	87	87	90	A
16	2021511306	RISKA PERTIWI	100	90	85	87	89	A-
17	2021511309	DEPITA SARI	100	90	87	89	91	A
18	2021511312	FADIYAH OKTAPIANI	100	90	85	90	90	A

19	2021511317	NYOMAN AYU MANIK DESTA RIA	100	90	85	89	90	A
20	2021511319	DEA RAHMA YASYA	100	93	85	87	90	A
21	2021511320	HARTATI SIMANJUNTAK	50	0	0	0	0	E
22	2021511321	FITRI DHAMA YANTI	94	90	85	89	90	A
23	2021511324	IZZA SYAVIRA	94	90	85	89	90	A
24	2021511326	MUHAMMAD TAUFIQURROCHMAN	81	87	78	0	55	T
25	2021511334	IMAM SOFYAN ASTWASRY	88	90	90	93	91	A
26	2021511339	ANISYABELLA MUHDYNA SUCI	94	90	85	87	89	A-
27	2021511345	SASKIA YUNIAR PRAMUDITA	100	90	85	90	90	A
28	2021511355	MUHAMMAD RAI LEXA	0	0	0	0	0	E
29	2021511370	AINA FITRI PRADINA	88	90	85	87	88	A-
30	2022512146	Muhamad Farhan	56	70	78	87	77	B+

Dosen, 1 Februari 2023



MURSIDA KUSUMA WARDANI, M.M