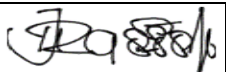




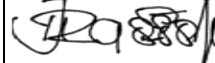


**BERITA ACARA PERKULIAHAN  
SEMESTER GENAP TAHUN AKADEMIK 2022/2023**

**MATA KULIAH / KELAS** Manajemen Pemasaran II / F1211  
**DOSEN** RASIPAN, M.M.  
**PROGRAM STUDI** MANAJEMEN / 61201  
**SEMESTER/BOBOT** 4 / 3SKS  
**RUANG/LAB** -  
**HARI/JAM** -  
**JUMLAH MAHASISWA** 33

KE	Tanggal	Materi	Jam Mulai	Jam Selesai	Mhs. Hadir	Paraf Dosen
1	2023-03-06	Taktik Pemasaran	16:30:00	19:00:00	21	
2	2023-03-13	Pengembangan Pasar	16:30:00	19:00:00	21	
3	2023-03-20	Perancangan tawaran pasar global	16:30:00	19:00:00	27	
4	2023-03-27	Produk Barang Dan merek	16:30:00	19:00:00	27	
5	2023-04-03	Produk Jasa Dan Merek	16:30:00	19:00:00	27	
6	2023-04-10	Harga Produk	16:30:00	19:00:00	27	
7	2023-04-17	Saluran Pemasaran	16:30:00	19:00:00	28	
8	2023-04-24	Mengelola Eceran, Pedagang besar dan logistik pasar	16:30:00	19:00:00	27	
9	2023-05-15	UJIAN TENGAH SEMESTER (UTS) MATA KULIAH : MANAJEMEN PEMASARAN 2	19:00:00	21:00:00	25	
10	2023-05-29	Komunikasi Pemasaran Terpadu	16:30:00	19:00:00	27	
11	2023-06-05	Mengelola Iklan, Promosi Penjualan, Hubungan Masyarakat dan Pemasaran Langsung	16:30:00	19:00:00	27	
12	2023-06-12	Konsep Selling / Penjualan	16:30:00	19:00:00	26	

13	2023-06-19	Mengelola Tenaga Penjual	16:30:00	19:00:00	26	
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14	2023-06-26	Mengelola Relationship Customers Management	16:30:00	19:00:00	26	
15	2023-07-03	Isu-Isu Kontemporer Dalam Pemasaran	16:30:00	19:00:00	25	
16	2023-07-17	UJIAN AKHIR SEMESTER (UAS) MATA KULIAH : MANAJEMEN PEMASARAN 2, KELAS F12.11	19:00:00	21:00:00	26	

Ketua Program Studi Manajemen,



SUSANTI WIDHIASTUTI, Dr., M.M.



18	2021511044	RONALD DAVINSY	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
19	2021511047	FEBY GUSNIANTO	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
20	2021511050	WIRANTI TRI OKTAVIANI	A	A	H	H	H	H	H	H	H	H	H	H	H	H	H	H	14
21	2021511053	FIKI ADE KRISTIYANI	A	A	H	H	H	H	H	H	H	H	H	H	H	H	H	H	14
22	2021511059	CEMARA PRAMUDHEA PRIHANDINI	A	A	A	A	A	A	H	H	A	A	A	A	A	A	A	A	2
23	2021511060	SHERLY NURUL AINNI RESMANA	A	A	H	H	A	A	A	A	A	A	A	A	A	A	A	H	3
24	2021511066	LAILA AZ-ZAHRA KHALILLAH	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
25	2021511068	ELISABET LABORTY	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	0
26	2021511075	SANIA MARTSELLINA ARITONANG OPPU	SUNGGU	A	H	H	H	H	H	H	A	A	A	A	A	A	A	H	7
27	2021511099	SHAFIRA NATHANIA PUTRI EFENDI	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
28	2021511160	FANISA RESTU AJENG	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
29	2021511222	HELMALIA PUTRI	A	A	H	H	A	A	A	A	A	A	A	A	A	A	A	A	2
30	2021511224	YANTI APRIYANTI	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
31	2021511303	MUHAMMAD CHOZY IRAWAN	A	A	H	H	H	H	H	A	H	H	H	H	H	H	A	12	
32	2021511341	BARY IRAWAN	A	A	H	H	H	H	H	H	H	H	H	H	H	H	H	H	14
33	2021511360	DESYLA ISKA NOVALIA	A	A	A	A	A	A	H	H	H	H	H	A	A	A	A	A	5

Dosen,

RASIPAN, M.M.



## REKAPITULASI PENILAIAN PEMBELAJARAN SEMESTER GENAP TAHUN AKADEMIK 2022/2023

**MATA KULIAH / KELAS**           Manajemen Pemasaran II / F1211  
**DOSEN**                               RASIPAN, M.M.  
**PROGRAM STUDI**                 MANAJEMEN  
**SEMESTER/BOBOT**               4 / 3SKS  
**RUANG/LAB**                         -  
**HARI/JAM**                          -  
**JUMLAH MAHASISWA**           33

No	NIM	Nama Mahasiswa	Kehadiran	Tugas	UTS	UAS	Total Skor	Nilai Akhir
1	2021511001	SINTA DEWI	75	72	0	0	33	E
2	2021511004	MAYA SARI	13	0	0	0	2	E
3	2021511006	WEISANDHY AMBAT	88	75	0	78	63	C+
4	2021511007	ERISKI RADIN EFFENDY	88	0	76	0	24	E
5	2021511009	TATIK WALTINAH	81	65	75	76	73	B
6	2021511011	SITI FATIMATUL ZAHRA	94	79	78	80	81	A-
7	2021511014	ROBI PUJA RUKMANA	100	81	77	78	82	A-
8	2021511015	INTAN NURI ADELIA	88	75	75	78	78	B+
9	2021511019	MALA NURMALASARI	100	81	75	78	81	A-
10	2021511020	SITI PAJARIAH	100	78	77	86	83	A-
11	2021511023	MILDA NOVITA PUTRI	100	84	81	85	86	A-
12	2021511025	GALIH TRESNA AYUNINGTIAS	100	85	83	87	87	A-
13	2021511028	MONICA OKTAVIANI	100	80	82	85	85	A-
14	2021511030	DEVIKI KURNIAWATI	100	81	75	75	80	A-
15	2021511036	ARYA WIGUNA	100	73	80	80	80	A-
16	2021511037	IDA FARIDA	100	75	82	78	80	A-
17	2021511042	WIDYA NUR ISRAMIRANI	100	82	78	78	82	A-
18	2021511044	RONALD DAVINSY	100	78	77	76	80	A-

19	2021511047	FEBY GUSNIANTO	100	75	0	77	64	C+
20	2021511050	WIRANTI TRI OKTAVIANI	88	70	85	77	78	B+
21	2021511053	FIKI ADE KRISTIYANI	88	70	78	80	77	B+
22	2021511059	CEMARA PRAMUDHEA PRIHANDINI	13	0	0	0	2	E
23	2021511060	SHERLY NURUL AINNI RESMANA	19	0	0	78	30	E
24	2021511066	LAILA AZ-ZAHRA KHALILLAH	100	85	82	81	85	A-
25	2021511068	ELISABET LABORTY	0	0	0	0	0	E
26	2021511075	SANIA MARTSELLINA ARITONANG OPPU SUNGGU	44	0	0	80	33	E
27	2021511099	SHAFIRA NATHANIA PUTRI EFENDI	100	70	75	77	77	B+
28	2021511160	FANISA RESTU AJENG	100	70	80	83	80	A-
29	2021511222	HELMALIA PUTRI	13	0	0	0	2	E
30	2021511224	YANTI APRIYANTI	100	77	80	78	81	A-
31	2021511303	MUHAMMAD CHOZY IRAWAN	75	79	0	0	36	E
32	2021511341	BARY IRAWAN	88	65	80	80	76	B+
33	2021511360	DESYLA ISKA NOVALIA	31	0	75	0	19	E

Dosen,

RASIPAN, M.M.