



**BERITA ACARA PERKULIAHAN
SEMESTER GANJIL TAHUN AKADEMIK 2022/2023**

MATA KULIAH / KELAS Manajemen Pemasaran I / E221
DOSEN ESTI HANDAYANI, M.M
PROGRAM STUDI MANAJEMEN / 61201
SEMESTER/BOBOT 3 / 3SKS
RUANG/LAB -
HARI/JAM -
JUMLAH MAHASISWA 39

KE	Tanggal	Materi	Jam Mulai	Jam Selesai	Mhs. Hadir	Paraf Dosen
1	2022-09-16	Ruang Lingkup dan Perkembangan Pemasaran	19:00:00	21:30:00	37	<i>[Signature]</i>
2	2022-09-23	Pemasaran dengan Era Perekonomian Baru	19:00:00	21:30:00	38	<i>[Signature]</i>
3	2022-09-30	Membangun Kepuasan Pelanggan	19:00:00	21:30:00	36	<i>[Signature]</i>
4	2022-10-07	Perencanaan Strategis Berwawasan Pasar	19:00:00	21:30:00	36	<i>[Signature]</i>
5	2022-10-14	Proses Pemasaran dan Perencanaan Pasar	19:00:00	21:30:00	31	<i>[Signature]</i>
6	2022-10-21	Sistem Informasi Pemasaran	19:00:00	21:30:00	31	<i>[Signature]</i>
7	2022-10-28	Analisis Lingkungan Pemasaran (SWOT)	19:00:00	21:30:00	35	<i>[Signature]</i>
8	2022-11-04	Analisis Pasar Konsumen dan Perilaku Pembelian Konsumen	19:00:00	21:30:00	35	<i>[Signature]</i>
9	2022-11-18	Ujian Tengah Semester (UTS)	19:00:00	21:00:00	34	<i>[Signature]</i>
10	2022-11-25	Analisis Pasar Bisnis dan Perilaku Pembelian Bisnis	19:00:00	21:30:00	34	<i>[Signature]</i>
11	2022-12-02	Analisis Industri dan Pesaing	19:00:00	21:30:00	34	<i>[Signature]</i>
12	2022-12-09	Strategi Bersaing pada Industri	19:00:00	21:30:00	33	<i>[Signature]</i>
13	2022-12-16	Daur Hidup Produk (Product Life Cycle)	19:00:00	21:30:00	33	<i>[Signature]</i>

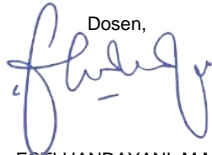
14	2022-12-23	Segmen Pasar dan Memilih Pasar	19:00:00	21:30:00	29	
15	2022-12-30	Isu-Isu Kontemporer Kebijakan Strategi Pemasaran	19:00:00	21:30:00	29	
16	2023-01-20	Ujian Akhir Semester (UAS)	19:00:00	21:00:00	34	

Ketua Program Studi,



SUSANTI WIDHIASTUTI, Dr., M.M.

18	2021511137	SEILA NAZWA	H	H	H	H	H	H	H	H	H	H	H	H	A	A	A	A	H	12
19	2021511143	VIAGIL TIAS PANGESTUTI	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
20	2021511146	MUHAMAD FIRDAOS	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
21	2021511151	SRI NUR AENI	H	H	H	H	A	A	H	H	H	H	H	H	H	H	H	H	H	14
22	2021511156	DEWI NORAENI	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
23	2021511162	DWIARNANDA KRISNA KUSUMA	H	H	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	2
24	2021511167	PANDU AZZAHRA	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
25	2021511172	FITRI NURJANAH	H	H	H	H	H	H	H	H	H	H	H	H	H	H	A	A	H	14
26	2021511176	JULIANA SILALAH	H	H	A	A	H	H	H	H	A	A	A	A	A	A	A	A	A	6
27	2021511179	RIDOLF PATANDUK	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
28	2021511180	RAHAYU RAHMAWATI SETYANINGSIH	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
29	2021511181	WOLMI RIZKI MAULIDINA	H	H	H	H	H	H	A	A	A	A	A	H	H	H	H	H	A	10
30	2021511182	POPY RAIFA SALSABILA	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
31	2021511188	TAUFIQ NUR AHMAD ZAINY	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
32	2021511190	FAHRA MELLA KURNIA	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
33	2021511200	ZEYANYA	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
34	2021511371	SABRINA AYUNING TYAS	H	H	H	H	H	H	H	H	H	H	H	H	H	H	A	A	H	14
35	2021522386	SUMIYATI	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
36	2022512205	Wahyu Rosady	H	H	H	H	A	A	H	H	A	A	A	A	A	A	A	A	A	6
37	2022512291	NOVI HADI UTAMA	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
38	2022512429	HANAN LAILATUL RAMADHANI	A	A	H	H	A	A	H	H	H	H	H	H	H	H	H	H	H	12
39	2022512441	LUTVI RIZKI AMALIA	A	A	H	H	A	A	H	H	H	H	H	H	H	H	H	H	H	12

Dosen,

 ESTI HANDAYANI, M.M

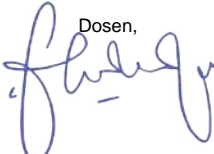


REKAPITULASI PENILAIAN PEMBELAJARAN SEMESTER GANJIL TAHUN AKADEMIK 2022/2023

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JUMLAH MAHASISWA 39

No	NIM	Nama Mahasiswa	Kehadiran	Tugas	UTS	UAS	Total Skor	Nilai Akhir
1	2018511324	ISLAH FARADISIA	0	0	0	0	0	E
2	2020511051	ALEXANDER JAWA	44	80	80	70	73	B
3	2020511338	FAJRINA OCTAVIANI	88	50	80	80	71	B
4	2021511077	ARMELIA MULYAWATI	100	75	80	85	82	A-
5	2021511081	MUHAMMAD RIVAL	100	85	80	85	86	A-
6	2021511082	SITI ANA FAUZIAH	100	75	85	85	83	A-
7	2021511085	DWI ERLINA PUTRI	100	80	90	85	86	A-
8	2021511086	MIKRIANI	100	80	85	80	83	A-
9	2021511092	MUHAMAD RAFLI FIRDAUS	88	80	85	80	82	A-
10	2021511093	JULIANA PUTRI	88	50	80	80	71	B
11	2021511102	MOCHAMAD AZIZAN	100	80	80	85	84	A-
12	2021511105	RINA MUTIA	100	95	90	90	93	A
13	2021511108	LUDFI RAHMAD INDRAWAN	100	85	85	80	85	A-
14	2021511112	ANNISA PERMATA LESTRIYANA	100	75	85	85	83	A-
15	2021511114	KAMILIYA PUTRI	100	80	75	85	83	A-
16	2021511117	NUR ASIYAH	88	50	90	80	73	B
17	2021511130	RIKA SITI NURHAYATI	100	80	90	90	88	A-
18	2021511137	SEILA NAZWA	75	65	90	80	77	B+

19	2021511143	VIAGIL TIAS PANGESTUTI	100	80	85	80	83	A-
20	2021511146	MUHAMAD FIRDAOS	100	80	80	80	82	A-
21	2021511151	SRI NUR AENI	88	75	90	85	83	A-
22	2021511156	DEWI NORAENI	100	95	95	95	96	A
23	2021511162	DWIARNANDA KRISNA KUSUMA	13	50	0	0	19	
24	2021511167	PANDU AZZAHRA	100	75	80	80	81	A-
25	2021511172	FITRI NURJANAH	88	85	80	80	83	A-
26	2021511176	JULIANA SILALAH	38	50	0	0	22	E
27	2021511179	RIDOLF PATANDUK	100	75	80	80	81	A-
28	2021511180	RAHAYU RAHMAWATI SETYANINGSIH	100	75	90	85	84	A-
29	2021511181	WOLMI RIZKI MAULIDINA	63	75	0	0	33	
30	2021511182	POPY RAIFA SALSABILA	100	75	85	85	83	A-
31	2021511188	TAUFIQ NUR AHMAD ZAINY	100	85	80	85	86	A-
32	2021511190	FAHRA MELLA KURNIA	100	80	90	85	86	A-
33	2021511200	ZEVANYA	100	80	80	85	84	A-
34	2021511371	SABRINA AYUNING TYAS	88	80	80	70	78	B+
35	2021522386	SUMIYATI	100	85	80	80	84	A-
36	2022512205	Wahyu Rosady	38	50	0	0	22	
37	2022512291	NOVI HADI UTAMA	100	95	90	90	93	A
38	2022512429	HANAN LAILATUL RAMADHANI	75	80	85	90	84	A-
39	2022512441	LUTVI RIZKI AMALIA	75	85	90	90	87	A-

Dosen,

 ESTI HANDAYANI, M.M