



**BERITA ACARA PERKULIAHAN  
SEMESTER GANJIL TAHUN AKADEMIK 2022/2023**

**MATA KULIAH / KELAS**           Manajemen Pemasaran I / F221  
**DOSEN**                             ESTI HANDAYANI, M.M  
**PROGRAM STUDI**                MANAJEMEN / 61201  
**SEMESTER/BOBOT**               3 / 3SKS  
**RUANG/LAB**                        -  
**HARI/JAM**                           -  
**JUMLAH MAHASISWA**           23

KE	Tanggal	Materi	Jam Mulai	Jam Selesai	Mhs. Hadir	Paraf Dosen
1	2022-09-13	Ruang Lingkup dan Perkembangan Pemasaran	19:00:00	21:30:00	20	<i>[Signature]</i>
2	2022-09-20	Pemasaran dengan Era Perekonomian Baru	19:00:00	21:30:00	20	<i>[Signature]</i>
3	2022-09-27	Membangun Kepuasan Pelanggan	19:00:00	21:30:00	18	<i>[Signature]</i>
4	2022-10-04	Perencanaan Strategis Berwawasan Pasar	19:00:00	21:30:00	19	<i>[Signature]</i>
5	2022-10-11	Proses Pemasaran dan Perencanaan Pasar	19:00:00	21:30:00	19	<i>[Signature]</i>
6	2022-10-18	Sistem Informasi Pemasaran	19:00:00	21:30:00	19	<i>[Signature]</i>
7	2022-10-25	Analisis Lingkungan Pemasaran (SWOT)	19:00:00	21:30:00	21	<i>[Signature]</i>
8	2022-11-01	Analisis Pasar Konsumen dan Perilaku Pembelian Konsumen	19:00:00	21:30:00	21	<i>[Signature]</i>
9	2022-11-15	Ujian Tengah Semester (UTS)	19:00:00	21:00:00	22	<i>[Signature]</i>
10	2022-11-22	Analisis Pasar Bisnis dan Perilaku Pembelian Bisnis	19:00:00	21:30:00	21	<i>[Signature]</i>
11	2022-11-29	Analisis Industri dan Pesaing	19:00:00	21:30:00	21	<i>[Signature]</i>
12	2022-12-06	Strategi Bersaing pada Industri	19:00:00	21:30:00	20	<i>[Signature]</i>
13	2022-12-13	Daur Hidup Produk (Product Life Cycle)	19:00:00	21:30:00	20	<i>[Signature]</i>

14	2022-12-20	Segmen Pasar dan Memilih Pasar	19:00:00	21:30:00	22	<i>Handwritten signature</i>
15	2022-12-27	Isu-Isu Kontemporer dalam Manajemen Pemasaran	19:00:00	21:30:00	22	<i>Handwritten signature</i>
16	2023-01-17	Ujian Akhir Semester (UAS)	19:00:00	21:00:00	22	<i>Handwritten signature</i>

Ketua Program Studi,



SUSANTI WIDHIASTUTI, Dr., M.M.

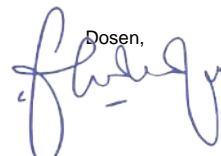


## DAFTAR KEHADIRAN MAHASISWA SEMESTER GANJIL TAHUN AKADEMIK 2022/2023

**MATA KULIAH / KELAS**      Manajemen Pemasaran I / F221  
**DOSEN**                              ESTI HANDAYANI, M.M  
**PROGRAM STUDI**                MANAJEMEN  
**SEMESTER/BOBOT**                3 / 3SKS  
**RUANG/LAB**                         -  
**HARI/JAM**                            -  
**JUMLAH MAHASISWA**            23

No	NIM	Nama Mahasiswa	TANGGAL KEHADIRAN																Jml
			2022-09-13	2022-09-20	2022-09-27	2022-10-04	2022-10-11	2022-10-18	2022-10-25	2022-11-01	2022-11-15	2022-11-22	2022-11-29	2022-12-06	2022-12-13	2022-12-20	2022-12-27	2023-01-17	
1	2018511189	DURAY PUTRA	A	A	H	H	A	A	H	H	H	H	H	A	A	H	H	H	10
2	2020511179	DITA AFRILIA DALIMUNTE	H	H	H	H	A	A	H	H	H	H	H	H	H	H	H	H	14
3	2021511078	PRETTY GLORY ESTERIA	H	H	A	A	H	H	H	H	H	H	H	H	H	H	H	H	14
4	2021511090	PUTRI AWALIA	H	H	A	H	H	H	H	H	H	H	H	H	H	H	H	H	15
5	2021511095	ALBRIAN ALIF ZIO SODIQ	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
6	2021511096	GILANG ANDHIKA	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
7	2021511107	IMELDA SULAEMAN	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
8	2021511110	WIDYA WATI	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
9	2021511120	SARNAH	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
10	2021511122	WINA FEBBY YANTI	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
11	2021511124	AGIFANIA RIZKI WARNADELA	H	H	A	A	H	H	H	H	H	H	H	H	H	H	H	H	14
12	2021511126	IRENE KRISTIN	H	H	H	H	H	H	H	H	H	A	A	H	H	H	H	H	14
13	2021511128	NADYA ELISABET	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
14	2021511139	NADHIM FAISAL AMRU	A	A	H	H	H	H	H	H	A	H	H	H	H	H	H	H	13
15	2021511140	IRWAN ARDIANSYAH	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
16	2021511142	FITRI NUR AYSAH	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
17	2021511153	DENA FRANSISCA	A	A	A	A	H	H	H	H	H	H	H	H	H	A	A	A	9

18	2021511161	FADLURROHMAN RIJAL HANAFI	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
19	2021511185	MOHAMAD YUNUS SANTOSO	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
20	2021511330	SABARIA ANDRIANA DALIMUNTHE	H	H	H	H	A	A	H	H	H	H	H	H	H	H	H	H	14
21	2021511333	NANO ANDRIYANSAH	H	H	H	H	H	H	A	A	H	H	H	A	A	H	H	H	12
22	2021511348	SITI SUMYATI	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
23	2022512135	RIFQI FAHREZA FIRMANSYAH	H	H	A	A	A	A	A	A	H	A	A	A	A	H	H	H	6

Dosen,  
  
 ESTI HANDAYANI, M.M

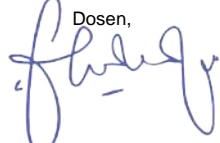


## REKAPITULASI PENILAIAN PEMBELAJARAN SEMESTER GANJIL TAHUN AKADEMIK 2022/2023

<b>MATA KULIAH / KELAS</b>	Manajemen Pemasaran I / F221
<b>DOSEN</b>	ESTI HANDAYANI, M.M
<b>PROGRAM STUDI</b>	MANAJEMEN
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<b>RUANG/LAB</b>	-
<b>HARI/JAM</b>	-
<b>JUMLAH MAHASISWA</b>	23

No	NIM	Nama Mahasiswa	Kehadiran	Tugas	UTS	UAS	Total Skor	Nilai Akhir
1	2018511189	DURAY PUTRA	44	50	85	80	67	B-
2	2020511179	DITA AFRILIA DALIMUNTE	88	80	75	80	80	A-
3	2021511078	PRETTY GLORY ESTERIA	88	85	85	80	84	A-
4	2021511090	PUTRI AWALIA	94	80	60	75	76	B+
5	2021511095	ALBRIAN ALIF ZIO SODIQ	100	80	80	70	79	B+
6	2021511096	GILANG ANDHIKA	100	90	90	90	91	A
7	2021511107	IMELDA SULAEMAN	100	90	85	90	90	A
8	2021511110	WIDYA WATI	100	80	80	70	79	B+
9	2021511120	SARNAH	100	80	85	80	83	A-
10	2021511122	WINA FEBBY YANTI	100	85	80	85	86	A-
11	2021511124	AGIFANIA RIZKI WARNADELA	88	90	90	90	90	A
12	2021511126	IRENE KRISTIN	88	90	90	85	89	A-
13	2021511128	NADYA ELISABET	100	85	85	80	85	A-
14	2021511139	NADHIM FAISAL AMRU	81	80	80	70	77	B+
15	2021511140	IRWAN ARDIANSYAH	100	80	80	80	82	A-
16	2021511142	FITRI NUR AYSAH	100	80	85	70	80	A-
17	2021511153	DENA FRANSISCA	100	95	85	0	61	
18	2021511161	FADLURROHMAN RIJAL HANAFI	100	80	80	70	79	B+

19	2021511185	MOHAMAD YUNUS SANTOSO	100	85	80	70	81	A-
20	2021511330	SABARIA ANDRIANA DALIMUNTHE	88	85	80	85	85	A-
21	2021511333	NANO ANDRIYANSAH	75	80	80	80	80	A-
22	2021511348	SITI SUMYATI	100	80	80	85	84	A-
23	2022512135	RIFQI FAHREZA FIRMANSYAH	38	50	85	75	65	B-

Dosen,  
  
ESTI HANDAYANI, M.M