

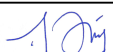




**BERITA ACARA PERKULIAHAN
SEMESTER GANJIL TAHUN AKADEMIK 2022/2023**

MATA KULIAH / KELAS Perilaku Konsumen dan Strategi Pemasaran / EPMS
DOSEN SITI MAHMUDAH, M.M.
PROGRAM STUDI MANAJEMEN / 61201
SEMESTER/BOBOT 7 / 3SKS
RUANG/LAB -
HARI/JAM -
JUMLAH MAHASISWA 34

KE	Tanggal	Materi	Jam Mulai	Jam Selesai	Mhs. Hadir	Paraf Dosen
1	2022-09-24	Pengenalan dan Kontrak Belajar, Konsep Perilaku Konsumen	13:00:56	16:30:09	26	<i>[Signature]</i>
2	2022-10-01	Model Perilaku Konsumen	13:00:09	16:31:13	26	<i>[Signature]</i>
3	2022-10-08	Berdasarkan Budaya, Kelas Sosial, Kelompok, Rujukan dan Keluarga	13:00:22	16:37:58	29	<i>[Signature]</i>
4	2022-10-15	Pengaruh Kelompok terhadap Perilaku Konsumen	13:00:23	16:38:46	29	<i>[Signature]</i>
5	2022-10-22	Perkembangan Konsep Strategi Pemasaran	13:06:21	16:36:56	30	<i>[Signature]</i>
6	2022-10-29	Strategi Pemasaran Digital	13:06:47	16:37:04	30	<i>[Signature]</i>
7	2022-11-05	UTS	13:00:00	16:27:47	30	<i>[Signature]</i>
8	2022-11-12	Strategi Pemasaran Life Cycle	13:18:07	16:33:28	28	<i>[Signature]</i>
9	2022-11-19	Mengembangkan Strategi dan Rencana Pemasaran	13:16:26	16:33:18	28	<i>[Signature]</i>
10	2022-11-26	Analisis Pasar 1	13:06:45	16:35:29	29	<i>[Signature]</i>
11	2022-12-03	Analisis Pasar 2	13:07:31	16:15:39	29	<i>[Signature]</i>
12	2022-12-10	Pemasaran Produk Baru	13:02:49	16:32:24	25	<i>[Signature]</i>
13	2022-12-17	Kemasan Produk	13:33:01	16:32:30	25	<i>[Signature]</i>

14	2022-12-24	Content Marketing	13:08:47	16:39:22	26	
15	2023-01-07	Strategi Pemasaran Global	13:00:00	16:39:32	26	
16	2023-01-21	UAS	13:00:50	15:30:28	29	

Ketua Program Studi,



SUSANTI WIDHIASTUTI, Dr., M.M.



DAFTAR KEHADIRAN MAHASISWA SEMESTER GANJIL TAHUN AKADEMIK 2022/2023

MATA KULIAH / KELAS Perilaku Konsumen dan Strategi Pemasaran / EPMS
DOSEN SITI MAHMUDAH, M.M.
PROGRAM STUDI MANAJEMEN
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RUANG/LAB -
HARI/JAM -
JUMLAH MAHASISWA 34

No	NIM	Nama Mahasiswa	TANGGAL KEHADIRAN																Jml
			2022-09-24	2022-10-01	2022-10-08	2022-10-15	2022-10-22	2022-10-29	2022-11-05	2022-11-12	2022-11-19	2022-11-26	2022-12-03	2022-12-10	2022-12-17	2022-12-24	2023-01-07	2023-01-21	
1	2017511099	OKTA KURNIAWAN	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
2	2019511016	KIKI SETIO	A	A	H	H	H	H	H	H	H	H	H	H	H	H	H	H	14
3	2019511038	DEBBY ANDREA	A	A	H	H	H	H	H	A	A	H	H	H	H	H	H	H	12
4	2019511057	ELSYA THEANA	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
5	2019511062	SAPITRI	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	0
6	2019511078	ELSA DWI RIYANTI	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
7	2019511090	CIPTO SUDIANA	H	H	A	A	A	A	A	A	A	A	A	A	A	A	A	A	2
8	2019511094	RENNY SUGIARNI	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
9	2019511106	MARYATI	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
10	2019511107	ELY AGUSTINA	A	A	H	H	H	H	H	H	H	H	H	H	H	H	H	H	14
11	2019511114	RYAN SANUSI	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
12	2019511143	SYAKH SHIYAH ISLAMI	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
13	2019511149	SHALSA BILLA PUTRI	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
14	2019511193	MUHAMMAD IMAM MAWARDI	H	H	H	H	H	H	H	A	A	A	A	A	A	A	A	H	8
15	2019511199	PUJI ASTUTI KUSUMA WARDANI	H	H	H	H	H	H	H	H	H	H	H	H	H	A	A	H	14
16	2019511201	NURUL HIDAYATI	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
17	2019511206	DILLA APRILIA	H	H	A	A	H	H	H	H	H	H	H	H	H	A	A	H	12

18	2019511211	INDAH AGNESTIANI	H	H	H	H	H	H	H	H	H	H	H	H	A	A	H	H	H	14
19	2019511229	NUR TRIA PRIHASTUTI	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
20	2019511268	OCTA ALLYA SANDY	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
21	2019511269	RINA APRILLIANI	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	A	15
22	2019511271	DANIEL YOSUA BATKORMBAWA	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	0
23	2019511325	HENDRA SUHENDAR	H	H	H	H	H	H	H	H	H	H	H	A	A	A	A	H	12	
24	2019511358	ASAN	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
25	2019511363	SITI NURJANAH	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
26	2019511368	ULID FATIMAH	A	A	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	14
27	2019511371	TUA DALING RAJA HABONARAN, H.A.H	H	H	H	H	H	H	H	H	H	H	H	A	A	H	H	H	14	
28	2019511382	RATINAH	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
29	2019511389	WAHYU ARIANTO	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
30	2019511395	DENTI WIDIYOWATI	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
31	2019511487	MUHAMMAD RAFLI	A	A	H	H	H	H	H	H	H	H	H	A	A	H	H	H	12	
32	2019511528	RITA LISVIA	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
33	2021512255	ROLIES RAFSANJANI	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
34	2021522383	ANING PUSPITADEWI	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	0

Dosen,

SITI MAHMUDAH, M.M.



REKAPITULASI PENILAIAN PEMBELAJARAN SEMESTER GANJIL TAHUN AKADEMIK 2022/2023

MATA KULIAH / KELAS	Perilaku Konsumen dan Strategi Pemasaran / EPMS
DOSEN	SITI MAHMUDAH, M.M.
PROGRAM STUDI	MANAJEMEN
SEMESTER/BOBOT	7 / 3SKS
RUANG/LAB	-
HARI/JAM	-
JUMLAH MAHASISWA	34

No	NIM	Nama Mahasiswa	Kehadiran	Tugas	UTS	UAS	Total Skor	Nilai Akhir
1	2017511099	OKTA KURNIAWAN	100	80	80	90	86	A-
2	2019511016	KIKI SETIO	88	80	84	80	82	A-
3	2019511038	DEBBY ANDREA	75	80	80	80	80	A-
4	2019511057	ELSYA THEANA	100	90	80	80	86	A-
5	2019511062	SAPITRI	0	0	0	0	0	
6	2019511078	ELSA DWI RIYANTI	100	80	82	90	86	A-
7	2019511090	CIPTO SUDIANA	13	0	0	0	2	E
8	2019511094	RENNY SUGIARNI	100	90	82	80	86	A-
9	2019511106	MARYATI	100	80	81	80	83	A-
10	2019511107	ELY AGUSTINA	88	80	80	80	81	A-
11	2019511114	RYAN SANUSI	100	77	80	80	81	A-
12	2019511143	SYAKH SHIYAH ISLAMI	100	90	90	90	91	A
13	2019511149	SHALSA BILLA PUTRI	100	90	90	90	91	A
14	2019511193	MUHAMMAD IMAM MAWARDI	50	0	82	80	50	C-
15	2019511199	PUJI ASTUTI KUSUMA WARDANI	88	80	82	80	82	A-
16	2019511201	NURUL HIDAYATI	100	80	82	90	86	A-
17	2019511206	DILLA APRILIA	75	80	80	80	80	A-
18	2019511211	INDAH AGNESTIANI	88	80	80	90	85	A-

19	2019511229	NUR TRIA PRIHASTUTI	100	80	90	80	84	A-
20	2019511268	OCTA ALLYA SANDY	100	80	83	80	83	A-
21	2019511269	RINA APRILLIANI	94	90	80	90	89	A-
22	2019511271	DANIEL YOSUA BATKORMBAWA	0	0	0	0	0	
23	2019511325	HENDRA SUHENDAR	75	90	93	95	91	A
24	2019511358	ASAN	100	80	82	80	83	A-
25	2019511363	SITI NURJANAH	100	80	81	90	90	A
26	2019511368	ULID FATIMAH	88	80	83	80	82	A-
27	2019511371	TUA DALING RAJA HABONARAN, H.A.H	88	77	90	80	82	A-
28	2019511382	RATINAH	100	90	92	95	94	A
29	2019511389	WAHYU ARIANTO	100	90	91	93	93	A
30	2019511395	DENTI WIDIYOWATI	100	80	82	80	83	A-
31	2019511487	MUHAMMAD RAFLI	75	80	80	80	80	A-
32	2019511528	RITA LISVIA	100	80	90	80	84	A-
33	2021512255	ROLIES RAFSANJANI	100	90	81	90	90	A
34	2021522383	ANING PUSPITADEWI	0	0	0	0	0	

Dosen,

SITI MAHMUDAH, M.M.