



BERITA ACARA PERKULIAHAN SEMESTER GANJIL TAHUN AKADEMIK 2023/2024

MATA KULIAH / KELAS Manajemen Pemasaran I / D122
DOSEN ESTI HANDAYANI, M.M
PROGRAM STUDI MANAJEMEN / 61201
SEMESTER/BOBOT 3 / 3SKS
RUANG/LAB -
HARI/JAM -
JUMLAH MAHASISWA 33

KE	Tanggal	Materi	Jam Mulai	Jam Selesai	Mhs. Hadir	Paraf Dosen
1	2023-09-13	Ruang Lingkup dan Perkembangan Pemasaran	08:00:00	10:30:00	33	<i>Esti Handayani</i>
2	2023-09-20	Pemasaran dengan Era Perekonomian Baru	08:00:00	10:30:00	32	<i>Esti Handayani</i>
3	2023-09-27	Membangun Kepuasan Pelanggan	08:00:00	10:30:00	29	<i>Esti Handayani</i>
4	2023-10-04	Perencanaan Strategis Berwawasan Pasar	08:00:00	10:30:00	32	<i>Esti Handayani</i>
5	2023-10-11	Proses Pemasaran dan Perencanaan Pasar	08:00:00	10:30:00	30	<i>Esti Handayani</i>
6	2023-10-23	Sistem Informasi Pemasaran	10:30:00	13:00:00	26	<i>Esti Handayani</i>
7	2023-10-25	Analisis Lingkungan Pemasaran	08:00:00	10:30:00	25	<i>Esti Handayani</i>
8	2023-11-01	Analisis Pasar Konsumen dan Perilaku Pembelian Konsumen	08:00:00	10:30:00	31	<i>Esti Handayani</i>
9	2023-11-08	Ujian Tengah Semester (UTS)	09:00:00	11:00:00	32	<i>Esti Handayani</i>
10	2023-11-22	Analisis Pasar Bisnis dan Perilaku Pembelian Bisnis	08:00:00	10:30:00	30	<i>Esti Handayani</i>
11	2023-11-29	Analisis Industri dan Pesaing	08:00:00	10:30:00	33	<i>Esti Handayani</i>
12	2023-12-06	Strategi Bersaing pada Industri	08:00:00	10:30:00	32	<i>Esti Handayani</i>
13	2023-12-13	Daur Hidup Produk (Product Live Cycle)	08:00:00	10:30:00	33	<i>Esti Handayani</i>

14	2023-12-20	Segmen Pasar dan Memilih Pasar Sasaran	08:00:00	10:30:00	31	<i>[Handwritten signature]</i>
15	2023-12-27	Isu-Isu Kontemporer Kebijakan Strategi Pemasaran	08:00:00	10:30:00	29	<i>[Handwritten signature]</i>
16	2024-01-10	Ujian Akhir Semester (UAS)	09:00:00	11:00:00	33	<i>[Handwritten signature]</i>

Ketua Program Studi,



SUSANTI.WIDHIASTUTI, Dr., M.M.

18	2022511131	Nabila Kirani Azzahra	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
19	2022511175	Krisna Mustafa	H	H	H	H	H	H	H	H	H	A	H	H	H	H	A	H	14
20	2022511184	ELDIS PRAVITA SYUKRILA	H	H	H	H	H	H	H	H	H	H	H	H	H	H	A	H	15
21	2022511186	Ghaida Wafiqah	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
22	2022511187	MUHAMMAD WILDAN RAMDHANI	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
23	2022511195	NONI ARPIAH	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
24	2022511215	Ana Nabila Zahra	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
25	2022511217	Annisa Aulia Maharani	H	H	H	H	H	A	A	H	H	H	H	H	H	H	H	H	14
26	2022511273	Kartini Sri lestari	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
27	2022511275	Chintya Ayu Rahmawati	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
28	2022511296	NUR'AINUN FITRIANI	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
29	2022511301	Anisatun najah	H	H	H	H	H	A	H	H	H	H	H	H	H	H	H	H	15
30	2022511302	Siti Sabilah	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
31	2022511305	WANDA APRIYANI	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
32	2022511306	Nirmala Mona Yuniar	H	H	A	H	H	H	H	H	H	H	H	H	H	H	H	H	15
33	2022511398	NAZLA NURHALIZA	H	H	H	H	H	A	A	H	H	H	H	H	H	H	H	H	14

Dosen,

ESTI HANDAYANI, M.M



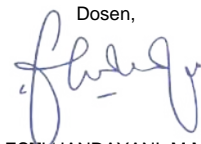
REKAPITULASI PENILAIAN PEMBELAJARAN SEMESTER GANJIL TAHUN AKADEMIK 2023/2024

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No	NIM	Nama Mahasiswa	Kehadiran	Tugas	UTS	UAS	Total Skor	Nilai Akhir
1	2022511002	WANDA DIVA AZZAHRA	100	80	80	90	86	A-
2	2022511007	MUHAMMAD AFDWIKI PUTRA SATRIO JATI	100	80	80	80	82	A-
3	2022511012	RAHMANIA RAMADHANI	75	80	80	80	80	A-
4	2022511037	JULIA DIVA RAHMANIA	88	80	80	80	81	A-
5	2022511040	SUNANDA NURDIAN	94	80	80	80	82	A-
6	2022511048	ZICKRY MUHAMMAD AFIFUDIN	44	17	80	80	55	C
7	2022511052	AZIRA ANANTA S	81	80	80	80	81	A-
8	2022511055	DZALIKA NUR FADILIA	100	82	80	90	87	A-
9	2022511068	NOSYAN TINDAGE	94	90	80	95	91	A
10	2022511073	Elza Hastuti	69	80	80	85	81	A-
11	2022511089	NURMAYANTI PRIATNA	94	80	80	80	82	A-
12	2022511093	Syifa Rizqullah	100	80	80	80	82	A-
13	2022511107	Aenurohmah	100	78	80	80	82	A-
14	2022511116	An Nisa Fitri Azizah	94	80	80	85	84	A-
15	2022511123	VEGA PUTRI PRATIWI	100	90	80	95	91	A
16	2022511126	M IKHWAN MAULANA P	94	78	80	80	81	A-
17	2022511127	Malika Andini Fridansyah	100	78	80	80	82	A-
18	2022511131	Nabila Kirani Azzahra	100	80	80	80	82	A-

19	2022511175	Krisna Mustafa	88	80	80	80	81	A-
20	2022511184	ELDIS PRAVITA SYUKRILA	94	95	80	90	91	A
21	2022511186	Ghaida Wafiqah	100	78	80	80	82	A-
22	2022511187	MUHAMMAD WILDAN RAMDHANI	100	90	80	95	91	A
23	2022511195	NONI ARPIAH	100	90	80	95	91	A
24	2022511215	Ana Nabila Zahra	100	80	80	80	82	A-
25	2022511217	Annisa Aulia Maharani	88	80	80	85	83	A-
26	2022511273	Kartini Sri lestari	100	80	80	85	84	A-
27	2022511275	Chintya Ayu Rahmawati	100	95	80	90	91	A
28	2022511296	NUR'AINUN FITRIANI	100	80	80	80	82	A-
29	2022511301	Anisatun najah	94	80	80	80	82	A-
30	2022511302	Siti Sabilah	100	78	80	80	82	A-
31	2022511305	WANDA APRIYANI	100	95	80	90	91	A
32	2022511306	Nirmala Mona Yuniar	94	78	80	80	81	A-
33	2022511398	NAZLA NURHALIZA	88	80	80	80	81	A-

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