



**BERITA ACARA PERKULIAHAN
SEMESTER GANJIL TAHUN AKADEMIK 2023/2024**

MATA KULIAH / KELAS Manajemen Pemasaran I / D322
DOSEN MURSIDA KUSUMA WARDANI, M.M
PROGRAM STUDI MANAJEMEN / 61201
SEMESTER/BOBOT 3 / 3SKS
RUANG/LAB -
HARI/JAM -
JUMLAH MAHASISWA 34

KE	Tanggal	Materi	Jam Mulai	Jam Selesai	Mhs. Hadir	Paraf Dosen
1	2023-09-14	Pengantar Manajemen Pemasaran	10:31:40	13:05:55	33	
2	2023-09-21	Manajemen Pemasaran	10:30:10	13:04:36	33	
3	2023-10-05	Lingkungan Pemasaran	10:34:40	13:04:28	32	
4	2023-10-12	Analisis Pasar Bisnis	10:34:19	13:01:17	33	
5	2023-10-19	Kepuasan Pelanggan	10:32:11	13:04:53	32	
6	2023-10-26	Marketing Sub Model SME	10:30:26	13:03:42	33	
7	2023-11-02	Marketing Sub Model SME Lanjutan STV-triangle, PCS-circle	10:30:00	13:03:08	30	
8	2023-11-03	Pengembangan Produk Baru dan Strategi Siklus Hidup Produk	13:00:09	15:39:29	29	
9	2023-11-16	Ujian Tengah Semester	10:30:37	13:05:20	33	
10	2023-11-30	Mengelola Komunikasi Masa : Iklan, Promosi Penjualan	10:30:00	13:07:26	34	
11	2023-11-30	Mengelola Komunikasi Masa : Acara dan Pengalaman serta Hubungan Kemasyarakatan	13:30:03	13:26:28	33	
12	2023-12-07	Merancang dan Mengelola Komunikasi Pemasaran Terintegrasi	10:31:51	13:00:12	33	
13	2023-12-14	The Power Closing Technique	10:30:56	13:00:49	33	

14	2023-12-21	Pemasaran Offline dan Online	10:34:53	13:01:12	31	
15	2023-12-28	Review Manajemen Pemasaran	10:30:10	13:09:59	27	
16	2024-01-18	Ujian Akhir Semester	09:00:13	11:01:07	34	

Ketua Program Studi,



SUSANTI WIDHIASTUTI, Dr., M.M.



DAFTAR KEHADIRAN MAHASISWA SEMESTER GANJIL TAHUN AKADEMIK 2023/2024

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JUMLAH MAHASISWA 34

No	NIM	Nama Mahasiswa	TANGGAL KEHADIRAN																Jml
			2023-09-14	2023-09-21	2023-10-05	2023-10-12	2023-10-19	2023-10-26	2023-11-02	2023-11-03	2023-11-16	2023-11-30	2023-11-30	2023-12-07	2023-12-14	2023-12-21	2023-12-28	2024-01-18	
1	2022511004	RAKA WAHYUDI	H	H	H	H	H	H	H	H	H	H	H	H	A	H	A	H	14
2	2022511005	NADIYAH	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
3	2022511006	NAZWA RAMADHANI	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
4	2022511091	Shafa azzahra	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
5	2022511096	HAEKAL DWI PRASETYO	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
6	2022511103	SALWA FITRI AULIA	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
7	2022511118	FIRLY DIAH ANGGRAINI	H	H	H	H	H	H	S	S	H	H	H	H	H	A	H	H	13
8	2022511125	WULAN AMELIA	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
9	2022511130	Sindi Nursantana	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
10	2022511132	putri nabilah nurhasanah	H	H	H	H	H	H	A	A	H	H	H	A	H	A	H	H	12
11	2022511134	YUDA PERMANA	H	H	H	H	H	H	H	H	H	H	H	H	H	H	A	H	15
12	2022511165	FUZI OKTAVIANI	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
13	2022511189	EGA ANASTASYA	H	H	H	H	H	A	H	H	H	H	H	H	H	H	H	H	15
14	2022511201	TYA PRATIWI	H	H	H	H	H	H	H	H	H	H	A	H	H	H	H	H	15
15	2022511204	VINSENSIUS DENDY ZAGOTO	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
16	2022511229	CHYARA ZALZA ALBELLA	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
17	2022511234	M NOKTAH FAJAR RAHMAN	S	S	I	H	A	H	A	A	H	H	H	H	H	H	A	H	9

18	2022511250	RATNAYA ANGGRAENI	H	H	H	H	A	H	H	H	H	H	H	H	H	H	H	H	15
19	2022511252	SEPTA RIKI WIJAYA	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
20	2022511262	Ran Azdwita	H	H	H	H	H	H	H	H	H	H	H	H	H	A	H	H	15
21	2022511263	SALUMIA SAHARA	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
22	2022511270	Julianti Nurmalia	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
23	2022511272	Andre Swandi	H	H	A	A	H	H	H	H	H	H	H	H	H	H	H	H	14
24	2022511293	TIKA AGUSTINA	H	H	H	H	H	H	A	H	H	H	H	H	H	H	A	H	14
25	2022511297	ANGELICHA SEPTIANY	H	H	H	H	H	H	H	A	H	H	H	H	H	H	H	H	15
26	2022511300	prina adilaksana	H	H	H	H	H	H	H	H	H	H	H	H	H	H	A	H	15
27	2022511312	Raudah Syahtriana Kosiah	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
28	2022511316	Muhammad Rizki	H	H	H	H	H	H	A	A	H	H	H	H	H	H	H	H	14
29	2022511319	RIA SAVITRI	H	H	H	H	H	H	H	H	H	H	H	H	H	H	A	H	15
30	2022511321	Nia Andini	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
31	2022511336	YUNI EMILIA LESTARY	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
32	2022511346	Habib Burhan	A	H	H	H	H	H	H	H	H	H	H	H	H	H	A	H	14
33	2022511350	Arya Aditya	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
34	2022511377	SALSABILA PUTRI ANANDA	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16

Dosen,

MURSIDA KUSUMA WARDANI, M.M



REKAPITULASI PENILAIAN PEMBELAJARAN SEMESTER GANJIL TAHUN AKADEMIK 2023/2024

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SEMESTER/BOBOT	3 / 3SKS
RUANG/LAB	-
HARI/JAM	-
JUMLAH MAHASISWA	34

No	NIM	Nama Mahasiswa	Kehadiran	Tugas	UTS	UAS	Total Skor	Nilai Akhir
1	2022511004	RAKA WAHYUDI	88	75	87	82	82	A-
2	2022511005	NADIYAH	100	83	87	87	87	A-
3	2022511006	NAZWA RAMADHANI	100	83	88	86	87	A-
4	2022511091	Shafa azzahra	100	82	87	83	86	A-
5	2022511096	HAEKAL DWI PRASETYO	100	82	70	86	83	A-
6	2022511103	SALWA FITRI AULIA	100	83	87	87	87	A-
7	2022511118	FIRLY DIAH ANGGRAINI	81	82	87	82	83	A-
8	2022511125	WULAN AMELIA	100	83	85	90	88	A-
9	2022511130	Sindi Nursantana	100	82	85	85	86	A-
10	2022511132	putri nabilah nurhasanah	75	82	86	85	84	A-
11	2022511134	YUDA PERMANA	94	82	85	85	85	A-
12	2022511165	FUZI OKTAVIANI	100	82	87	87	87	A-
13	2022511189	EGA ANASTASYA	94	83	87	85	86	A-
14	2022511201	TYA PRATIWI	94	70	87	83	81	A-
15	2022511204	VINSENSIUS DENDY ZAGOTO	100	83	90	86	88	A-
16	2022511229	CHYARA ZALZA ALBELLA	100	82	90	87	88	A-
17	2022511234	M NOKTAH FAJAR RAHMAN	56	70	83	83	76	B+
18	2022511250	RATNAYA ANGGRAENI	94	82	87	85	86	A-

19	2022511252	SEPTA RIKI WIJAYA	100	82	85	84	86	A-
20	2022511262	Ran Azdwita	94	82	88	85	86	A-
21	2022511263	SALUMIA SAHARA	100	82	87	83	86	A-
22	2022511270	Julianti Nurmalia	100	83	86	84	86	A-
23	2022511272	Andre Swandi	88	70	85	88	82	A-
24	2022511293	TIKA AGUSTINA	88	80	88	87	85	A-
25	2022511297	ANGELICHA SEPTIANY	94	83	88	85	86	A-
26	2022511300	prina adilaksana	94	70	87	88	83	A-
27	2022511312	Raudah Syahtriana Kosiah	100	83	86	83	86	A-
28	2022511316	Muhammad Rizki	88	82	85	86	85	A-
29	2022511319	RIA SAVITRI	94	70	85	85	81	A-
30	2022511321	Nia Andini	100	82	87	86	87	A-
31	2022511336	YUNI EMILIA LESTARY	100	82	85	84	86	A-
32	2022511346	Habib Burhan	88	70	83	87	81	A-
33	2022511350	Arya Aditya	100	83	87	84	86	A-
34	2022511377	SALSABILA PUTRI ANANDA	100	83	88	86	87	A-

Dosen,



MURSIDA KUSUMA WARDANI, M.M