



## UNIVERSITAS IPWIJA

SK Kemendikbudristek RI No. 627/E/O/2022

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 UNIVERSITAS IPWIJA

Jakarta, 17 November 2023

Nomor : 2311.024/R-IPWIJA/PKD/XI/2023  
Lampiran : -  
Hal : ***Edaran Mengikuti Seminar Internasional & Proceeding***

**Kepada Yth,  
Bapak/ Ibu Dosen  
Di Tempat**

Dengan Hormat,

Bahwa sehubungan dengan akan diadakannya kegiatan *International Seminar & Proceeding* dengan tema "***Management and Technology as Strategies for Developing Business Innovation in the Brittle, Anxiety, Non linear, and Incomprehensible (BANI) Era***" yang diselenggarakan Lembaga Penelitian dan Pengabdian kepada Masyarakat (LP2M) Universitas IPWIJA dan untuk menambah wawasan para dosen, maka bagi Bapak/Ibu dosen yang tidak sedang melaksanakan kegiatan Tri Dharma Perguruan Tinggi dimohon untuk dapat mengikuti kegiatan tersebut secara *online*, yang akan dilaksanakan pada:

Hari/Tanggal : Jum'at, 24 November 2023  
Waktu : 08.00 s.d 16.00 WIB  
Media : *Zoom Meeting*  
Link Zoom : <https://bit.ly/internationalseminarandproceedingUNIP>  
Meeting ID : 857 9932 4311  
Passcode : UNIP

Demikian surat edaran ini disampaikan untuk dapat dilaksanakan dengan penuh tanggung jawab.

Rektor,



**Ir. Besar Agung Martono, M.M., D.B.A.**  
NIDN. 0315036703



**UTHM**  
Universiti Tun Hussein Onn Malaysia



**Kampus Merdeka**  
INDONESIA JAYA

# INTERNATIONAL SEMINAR & PROCEEDING

MANAGEMENT AND TECHNOLOGY  
AS STRATEGIES FOR DEVELOPING BUSINESS INNOVATION  
IN THE BRITTLE, ANXIETY, NON-LINEAR, AND INCOMPREHENSIBLE (BANI) ERA



Speakers

**Prof. Dr. Felina C. Young**

Chancellor & Senior Vice President for Academic Affairs  
Philippine Women's University



Moderator

**Ir. Besar Agung Martono, M.M., D.B.A.**

Chancellor of IPWIJA University



Speakers

**Prof. Dr. Abdul Talib Bin Bon**

University Tun Hussein Onn Malaysia (UTHM)



Proceeding Reviewer

**Dr. Anna Wulandari, S.E., M.M.**

Head of Master Management Program  
Pelita Bangsa University



Proceeding Moderator

**Dr. Taufik, S.E., M.M.**

Lecturer of IPWIJA University



FRIDAY  
NOVEMBER 24  
2023



07.30 - 16.00  
WIB



Facilities  
- E-Certificate  
- Seminar Paper

Online



zoom



**FREE  
REGISTRATION**

INFORMATION  
Jhony +62 838-7881-6663

REGISTRATION



NOTE:

SEMNRAR : 07.30 - 11.00 WIB

PROCEEDING : 13.00 - 16.00 WIB



UNIVERSITAS IPWIJA



**Kampus  
Merdeka**  
INDONESIA JAYA

# CERTIFICATE

423. P/LP2M-IPWIJA/SI-P/XI/2023

is awarded to

**Siti Sarah, S.Kom., M.Kom.**

As a **Participation** in

IPWIJA UNIVERSITY INTERNATIONAL SEMINAR

**MANAGEMENT AND TECHNOLOGY AS STRATEGIES FOR DEVELOPING BUSINESS INNOVATION IN THE BRITTLE, ANXIETY, NON-LINEAR,  
AND INCOMPREHENSIBLE (BANI) ERA**

Open Speech & Moderator

Ir. Besar Agung Martono, M.M., D.B.A. Rector IPWIJA University

Speaker

Prof. Dr. Felina C Young Choncellor & Senior Vice President of Phillipine Womens' University

Prof. Dr. Abdul Talib Bin Bon Universiti Tun Hussein Onn Malaysia (UTHM)

Organized by

Research and Community Service Institutions IPWIJA University

FRIDAY, NOVEMBER 24, 2023, 09.00 - 11.00 WIB

Jakarta, NOVEMBER 24, 2023

Rector



Ir. Besar Agung Martono, MM, DBA

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