





**BERITA ACARA PERKULIAHAN
SEMESTER GANJIL TAHUN AKADEMIK 2023/2024**

MATA KULIAH / KELAS Manajemen Pemasaran I / E222
DOSEN ERGO NURPATRIA KURNIAWAN, M.M.
PROGRAM STUDI MANAJEMEN / 61201
SEMESTER/BOBOT 3 / 3SKS
RUANG/LAB -
HARI/JAM -
JUMLAH MAHASISWA 39

KE	Tanggal	Materi	Jam Mulai	Jam Selesai	Mhs. Hadir	Paraf Dosen
1	2023-09-23	Pengertian Manajemen Pemasaran	13:30:20	16:01:07	36	
2	2023-09-30	Pengertian Manajemen Pemasaran	13:30:48	16:01:23	36	
3	2023-10-07	Mengembangkan Strategi dan rencana Pemasaran	13:32:34	16:00:13	37	
4	2023-10-14	Mengumpulkan Informasi	13:31:21	16:03:15	36	
5	2023-10-20	Analisis lingkungan pemasaran (swot)	13:35:18	16:01:18	36	
6	2023-10-28	Sistem informasi pemasaran	13:33:23	16:02:21	36	
7	2023-11-04	Menganalisa Pasar Bisnis	13:30:21	16:03:23	31	
8	2023-11-11	Menganalisa Konsumen	13:30:30	16:01:26	29	
9	2023-11-18	UTS	12:45:00	14:45:00	37	
10	2023-12-02	Menciptakan Nilai	13:30:23	16:01:17	37	
11	2023-12-09	Menganalisa Konsumen	13:30:52	16:00:21	37	
12	2023-12-12	Mengembangkan Positionong Merk	13:34:56	16:03:24	34	
13	2023-12-23	Menghadapi Persaingan	13:30:57	16:03:28	32	

14	2023-12-30	Membentuk Penawaran Pasar Dengan Menentukan Strategi Produk	13:31:01	16:01:32	35		
15	2024-01-06	Membentuk Penawaran Pasar Dengan Menentukan Strategi Produk	13:31:07	16:00:35	35		
16	2024-01-20	UAS	12:45:00	14:45:00	37		

Ketua Program Studi,



SUSANTI WIDHIASTUTI, Dr., M.M.

18	2022511236	DERA	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
19	2022511237	ISMAWATI	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
20	2022511243	MEILINDA FIRMANI	H	H	H	H	H	H	H	A	H	H	H	H	A	H	H	H	14
21	2022511254	SITI NURHABIBAH	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
22	2022511255	SRIMONIK ANDELAN WAU	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
23	2022511257	LULU YUHANIDA	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
24	2022511266	RIKI RIKARDO	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
25	2022511267	ELSA SHALSABILA PANGASIH	H	H	H	H	H	H	H	H	H	H	H	A	A	H	H	H	14
26	2022511269	SOPIYA APRILIA WATI	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
27	2022511286	WIDIA NOPIANTI	H	H	H	H	H	H	A	A	H	H	H	A	A	H	H	H	12
28	2022511288	AZWAN FIKRI	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
29	2022511294	SILVIA RACHMAH	A	A	H	H	H	H	A	A	H	H	H	H	H	H	H	H	12
30	2022511303	NOVIA AZZAHRA	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
31	2022511311	LINDAH	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
32	2022511335	ANTHONY JAMES SALIM	H	H	H	H	H	H	H	H	H	H	H	A	A	H	H	H	14
33	2022511337	ADAM ANDREAN SULAEMAN	H	H	H	H	H	H	H	A	H	H	H	H	H	H	H	H	15
34	2022511351	SUKMA LESTARI	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	0
35	2022511352	EVRI YENNI	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
36	2022511374	MUHAMMAD DWI SETYO UTAMA	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
37	2022511375	IMAN ASHARI ARIEFANSYAH	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
38	2022511404	CHIKAL ANDRINE FIRMANSYAH	H	H	H	H	H	H	H	H	H	H	H	H	A	H	H	H	15
39	2022522448	ZAHARI OKTAMI REZA	H	H	H	A	H	H	A	A	H	H	H	H	H	A	A	H	11

Dosen,



ERGO NURPATRIA KURNIAWAN, M.M.



REKAPITULASI PENILAIAN PEMBELAJARAN SEMESTER GANJIL TAHUN AKADEMIK 2023/2024

MATA KULIAH / KELAS	Manajemen Pemasaran I / E222
DOSEN	ERGO NURPATRIA KURNIAWAN, M.M.
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No	NIM	Nama Mahasiswa	Kehadiran	Tugas	UTS	UAS	Total Skor	Nilai Akhir
1	2019511097	LUIS SETIYAWAN	100	80	95	92	90	A
2	2022511081	KAMALUDIN AL-JAGRAWI	75	80	82	86	82	A-
3	2022511087	SENDI SURO PRIYONO	100	80	87	89	87	A-
4	2022511106	SHAFA SALSABILA PAMBUDI	100	80	80	85	84	A-
5	2022511110	NUR'AINI	100	85	93	90	90	A
6	2022511120	VALENTINA PRANANDA	88	80	80	85	83	A-
7	2022511139	DIFANI ERISTO	100	80	80	85	84	A-
8	2022511144	FIO RENTINA WANDIRA	100	80	80	86	85	A-
9	2022511188	ANTIKA LESTARI	88	85	96	90	90	A
10	2022511191	VAERICO AYODIA ORLANDO	100	80	86	83	85	A-
11	2022511196	ANNISA RACHMADHANTI	100	80	88	81	84	A-
12	2022511207	FAJAR AFANDI	100	80	80	85	84	A-
13	2022511211	ACHMAD PEBRIANSYAH	100	80	83	80	83	A-
14	2022511218	NURUL FAUZIAH	88	83	95	93	90	A
15	2022511220	NADYA NALURISA	100	80	81	85	84	A-
16	2022511226	BARBIE FEBRILIAN	100	85	96	90	91	A
17	2022511228	ELVIRA FEBRINA	0	80	0	0	28	E
18	2022511236	DERA	100	80	81	85	84	A-

19	2022511237	ISMAWATI	100	80	80	85	84	A-
20	2022511243	MEILINDA FIRMANI	88	80	80	85	83	A-
21	2022511254	SITI NURHABIBAH	100	80	80	85	84	A-
22	2022511255	SRIMONIK ANDELAN WAU	100	80	86	85	85	A-
23	2022511257	LULU YUHANIDA	100	80	83	85	85	A-
24	2022511266	RIKI RIKARDO	100	80	81	85	84	A-
25	2022511267	ELSA SHALSABILA PANGASIH	88	75	70	70	74	B
26	2022511269	SOPIYA APRILIA WATI	100	80	83	86	85	A-
27	2022511286	WIDIA NOPIANTI	75	80	80	83	81	A-
28	2022511288	AZWAN FIKRI	100	80	80	86	85	A-
29	2022511294	SILVIA RACHMAH	75	80	80	86	82	A-
30	2022511303	NOVIA AZZAHRA	100	80	81	83	84	A-
31	2022511311	LINDAH	100	80	95	95	91	A
32	2022511335	ANTHONY JAMES SALIM	88	85	88	96	90	A
33	2022511337	ADAM ANDREAN SULAEMAN	94	80	82	86	84	A-
34	2022511351	SUKMA LESTARI	0	80	0	0	28	E
35	2022511352	EVRI YENNI	100	87	92	93	92	A
36	2022511374	MUHAMMAD DWI SETYO UTAMA	100	80	81	87	85	A-
37	2022511375	IMAN ASHARI ARIEFANSYAH	100	80	88	84	85	A-
38	2022511404	CHIKAL ANDRINE FIRMANSYAH	94	80	83	83	84	A-
39	2022522448	ZAHARI OKTAMI REZA	69	80	82	88	83	A-

Dosen,



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