



**BERITA ACARA PERKULIAHAN
SEMESTER GENAP TAHUN AKADEMIK 2023/2024**

MATA KULIAH / KELAS Manajemen Pemasaran II / D122
DOSEN ESTI HANDAYANI, M.M
PROGRAM STUDI MANAJEMEN / 61201
SEMESTER/BOBOT 4 / 3SKS
RUANG/LAB -
HARI/JAM -
JUMLAH MAHASISWA 34

KE	Tanggal	Materi	Jam Mulai	Jam Selesai	Mhs. Hadir	Paraf Dosen
1	2024-03-05	Taktik Pemasaran	10:30:00	13:00:00	29	<i>Esti Handayani</i>
2	2024-03-12	Pengembangan Pasar	10:30:00	13:00:00	29	<i>Esti Handayani</i>
3	2024-03-19	Perancangan Tawaran Pasar Global	10:30:00	13:00:00	32	<i>Esti Handayani</i>
4	2024-03-26	Produk Barang dan Merek	10:30:00	13:00:00	32	<i>Esti Handayani</i>
5	2024-04-02	Produk Jasa dan Merek	10:30:00	13:00:00	31	<i>Esti Handayani</i>
6	2024-04-23	Harga Produk	10:30:00	13:00:00	29	<i>Esti Handayani</i>
7	2024-04-30	Saluran Pemasaran	10:30:00	13:00:00	28	<i>Esti Handayani</i>
8	2024-05-07	Mengelola Eceran, Pedagang Besar, dan Logistik Pasar	10:30:00	13:00:00	30	<i>Esti Handayani</i>
9	2024-05-21	Ujian Tengah Semester (UTS)	09:00:00	11:00:00	32	<i>Esti Handayani</i>
10	2024-05-27	Komunikasi Pemasaran Terpadu	10:30:00	13:00:00	24	<i>Esti Handayani</i>
11	2024-06-04	Mengelola Iklan, Promosi Penjualan, Hubungan Masyarakat, dan Pemasaran Langsung	10:30:00	13:00:00	25	<i>Esti Handayani</i>
12	2024-06-11	Tenaga Penjualan	10:30:00	13:00:00	30	<i>Esti Handayani</i>
13	2024-06-18	Mengelola Tenaga Penjualan	10:30:00	13:00:00	31	<i>Esti Handayani</i>

14	2024-06-25	Mengelola Relationship Customer Management	10:30:00	13:00:00	32	
15	2024-07-02	Isu-isu Kontemporer dalam Pemasaran	10:30:00	13:00:00	28	
16	2024-07-23	Ujian Akhir Semester (UAS)	09:00:00	11:00:00	31	

Ketua Program Studi,



SUSANTI WIDHIASTUTI, Dr., M.M.




DAFTAR KEHADIRAN MAHASISWA SEMESTER GENAP TAHUN AKADEMIK 2023/2024

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JUMLAH MAHASISWA 34

No	NIM	Nama Mahasiswa	TANGGAL KEHADIRAN																Jml
			2024-03-05	2024-03-12	2024-03-19	2024-03-26	2024-04-02	2024-04-23	2024-04-30	2024-05-07	2024-05-21	2024-05-27	2024-06-04	2024-06-11	2024-06-18	2024-06-25	2024-07-02	2024-07-23	
1	2020511092	ABDUL SUHENDAR	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	0
2	2022511002	WANDA DIVA AZZAHRA	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
3	2022511007	MUHAMMAD AFDWIKI PUTRA SATRIO JATI	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
4	2022511012	RAHMANIA RAMADHANI	H	H	H	A	H	H	A	H	H	A	A	A	H	H	H	H	11
5	2022511037	JULIA DIVA RAHMANIA	H	H	H	H	H	A	H	H	H	A	A	H	H	A	H	H	12
6	2022511040	SUNANDA NURDIAN	H	H	H	H	H	H	H	H	H	A	H	H	H	H	H	A	14
7	2022511048	ZICKRY MUHAMMAD AFIFUDIN	A	A	H	H	A	A	A	H	H	A	A	A	A	H	A	A	5
8	2022511052	AZIRA ANANTA S	A	H	H	H	H	H	A	H	H	H	A	H	H	H	H	H	13
9	2022511055	DZALIKA NUR FADILIA	H	H	H	H	H	H	H	H	H	H	A	H	H	H	H	H	15
10	2022511068	NOSYAN TINDAGE	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
11	2022511073	Elza Hastuti	A	A	H	H	H	A	A	A	A	A	A	H	H	H	A	H	7
12	2022511089	NURMAYANTI PRIATNA	H	H	H	H	H	H	H	H	H	A	H	A	H	H	H	H	14
13	2022511093	Syifa Rizqullah	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
14	2022511107	Aenurohmah	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
15	2022511116	An Nisa Fitri Azizah	H	H	H	H	H	H	H	A	H	H	H	H	H	H	A	H	14
16	2022511123	VEGA PUTRI PRATIWI	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
17	2022511126	M IKHWAN MAULANA P	H	H	H	H	H	H	H	A	H	A	A	H	A	H	H	H	12

18	2022511127	Malika Andini Fridansyah	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
19	2022511131	Nabila Kirani Azzahra	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
20	2022511184	ELDIS PRAVITA SYUKRILA	H	H	A	H	H	H	H	H	H	H	A	H	H	H	A	H	13
21	2022511186	Ghaida Wafiqah	A	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	15
22	2022511187	MUHAMMAD WILDAN RAMDHANI	H	A	H	H	A	A	H	H	H	A	H	H	H	H	H	H	12
23	2022511195	NONI ARPIAH	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
24	2022511215	Ana Nabila Zahra	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
25	2022511217	Annisa Aulia Maharani	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
26	2022511273	Kartini Sri lestari	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
27	2022511275	Chintya Ayu Rahmawati	H	H	H	H	H	A	H	H	A	H	H	H	H	H	H	H	14
28	2022511296	NUR'AINUN FITRIANI	H	H	H	H	H	H	H	H	H	H	H	H	H	H	A	H	15
29	2022511301	Anisatun najah	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
30	2022511302	Siti Sabilah	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
31	2022511305	WANDA APRIYANI	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
32	2022511306	Nirmala Mona Yuniar	H	A	H	H	H	H	H	H	H	H	H	H	H	H	H	H	15
33	2022511398	NAZLA NURHALIZA	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
34	2022522453	RIFQI ICHWANUL WAFA	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16

Dosen,



ESTI HANDAYANI, M.M



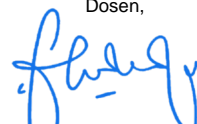
REKAPITULASI PENILAIAN PEMBELAJARAN SEMESTER GENAP TAHUN AKADEMIK 2023/2024

MATA KULIAH / KELAS	Manajemen Pemasaran II / D122
DOSEN	ESTI HANDAYANI, M.M
PROGRAM STUDI	MANAJEMEN
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RUANG/LAB	-
HARI/JAM	-
JUMLAH MAHASISWA	34

No	NIM	Nama Mahasiswa	Kehadiran	Tugas	UTS	UAS	Total Skor	Nilai Akhir
1	2020511092	ABDUL SUHENDAR	0	0	0	0	0	E
2	2022511002	WANDA DIVA AZZAHRA	100	95	85	85	90	A
3	2022511007	MUHAMMAD AFDWIKI PUTRA SATRIO JATI	100	80	80	80	82	A-
4	2022511012	RAHMANIA RAMADHANI	69	80	80	80	79	B+
5	2022511037	JULIA DIVA RAHMANIA	75	80	80	80	80	A-
6	2022511040	SUNANDA NURDIAN	88	80	80	80	81	A-
7	2022511048	ZICKRY MUHAMMAD AFIFUDIN	31	40	80	80	62	C+
8	2022511052	AZIRA ANANTA S	81	80	80	80	81	A-
9	2022511055	DZALIKA NUR FADILIA	94	80	80	80	82	A-
10	2022511068	NOSYAN TINDAGE	100	95	85	85	90	A
11	2022511073	Elza Hastuti	44	70	70	70	68	B-
12	2022511089	NURMAYANTI PRIATNA	88	80	80	80	81	A-
13	2022511093	Syifa Rizqullah	100	75	80	80	81	A-
14	2022511107	Aenurohmah	100	80	80	80	82	A-
15	2022511116	An Nisa Fitri Azizah	94	95	85	85	90	A
16	2022511123	VEGA PUTRI PRATIWI	100	80	80	80	82	A-
17	2022511126	M IKHWAN MAULANA P	75	75	80	80	78	B+
18	2022511127	Malika Andini Fridansyah	100	80	80	80	82	A-

19	2022511131	Nabila Kirani Azzahra	100	95	85	85	90	A
20	2022511184	ELDIS PRAVITA SYUKRILA	94	95	85	85	90	A
21	2022511186	Ghaida Wafiqah	94	80	80	80	82	A-
22	2022511187	MUHAMMAD WILDAN RAMDHANI	94	95	85	90	92	A
23	2022511195	NONI ARPIAH	100	95	85	85	90	A
24	2022511215	Ana Nabila Zahra	100	95	85	85	90	A
25	2022511217	Annisa Aulia Maharani	100	90	80	850	355	A
26	2022511273	Kartini Sri lestari	100	85	80	80	84	A-
27	2022511275	Chintya Ayu Rahmawati	94	95	85	85	90	A
28	2022511296	NUR'AINUN FITRIANI	94	80	80	80	82	A-
29	2022511301	Anisatun najah	100	80	80	80	82	A-
30	2022511302	Siti Sabilah	100	80	80	80	82	A-
31	2022511305	WANDA APRIYANI	100	95	85	85	90	A
32	2022511306	Nirmala Mona Yuniar	94	75	80	80	80	A-
33	2022511398	NAZLA NURHALIZA	100	80	80	80	82	A-
34	2022522453	RIFQI ICHWANUL WAFA	100	70	80	80	79	B+

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