



**BERITA ACARA PERKULIAHAN
SEMESTER GENAP TAHUN AKADEMIK 2023/2024**

MATA KULIAH / KELAS Manajemen Pemasaran II / D422
DOSEN ESTI HANDAYANI, M.M
PROGRAM STUDI MANAJEMEN / 61201
SEMESTER/BOBOT 4 / 3SKS
RUANG/LAB -
HARI/JAM -
JUMLAH MAHASISWA 44

KE	Tanggal	Materi	Jam Mulai	Jam Selesai	Mhs. Hadir	Paraf Dosen
1	2024-03-05	Taktik Pemasaran	08:00:00	10:30:00	41	<i>Esti Handayani</i>
2	2024-03-12	Pengembangan Pasar	08:00:00	10:30:00	37	<i>Esti Handayani</i>
3	2024-03-19	Perancangan Tawaran Pasar Global	08:00:00	10:30:00	41	<i>Esti Handayani</i>
4	2024-03-26	Produk Barang dan Merek	08:00:00	10:30:00	40	<i>Esti Handayani</i>
5	2024-04-02	Produk Jasa dan Merek	08:00:00	10:30:00	42	<i>Esti Handayani</i>
6	2024-04-23	Harga Produk	08:00:00	10:30:00	40	<i>Esti Handayani</i>
7	2024-04-30	Saluran Pemasaran	08:00:00	10:30:00	39	<i>Esti Handayani</i>
8	2024-05-07	Mengelola Eceran, Pedagang Besar, dan Logistik Pasar	08:00:00	10:30:00	37	<i>Esti Handayani</i>
9	2024-05-14	Ujian Tengah Semester (UTS)	09:00:00	11:00:00	42	<i>Esti Handayani</i>
10	2024-05-27	Komunikasi Pemasaran Terpadu	08:00:00	10:30:00	38	<i>Esti Handayani</i>
11	2024-06-04	Mengelola Iklan, Promosi Penjualan, Hubungan Masyarakat, dan Pemasaran Langsung	08:00:00	10:30:00	33	<i>Esti Handayani</i>
12	2024-06-11	Konsep Selling/Penjualan	08:00:00	10:30:00	35	<i>Esti Handayani</i>
13	2024-06-18	Mengelola Tenaga Penjualan	08:00:00	10:30:00	35	<i>Esti Handayani</i>

14	2024-06-25	Mengelola Relationship Customer Management	08:00:00	10:30:00	37	<i>Handwritten initials</i>
15	2024-07-02	Isu-isu Kontemporer dalam Pemasaran	08:00:00	10:30:00	39	<i>Handwritten initials</i>
16	2024-07-16	Ujian Akhir Semester (UAS)	09:00:00	11:00:00	41	<i>Handwritten initials</i>

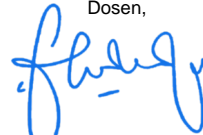
Ketua Program Studi,



SUSANTI WIDHIASTUTI, Dr., M.M.

18	2022511281	MUHAMMAD ZAKY MAULANA	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
19	2022511282	FANNY ATTHIFA	H	H	A	H	H	H	H	A	H	H	A	H	H	H	H	H	13
20	2022511295	vika amelia	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
21	2022511310	Salfa akhuma febiana	H	H	H	H	H	A	H	H	H	A	H	H	H	H	H	H	14
22	2022511326	kurnia putri anindya	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
23	2022511327	JAYHIDIN ACHDAR SANUSI	H	H	H	H	H	H	H	H	H	H	H	A	H	H	H	H	15
24	2022511328	DELLIA SITI NAUROH	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
25	2022511338	Alvira Febrian	H	H	H	H	H	H	H	H	H	H	H	H	A	H	A	H	14
26	2022511339	WISNU AGUS BUDIANTO	H	H	H	H	H	H	H	H	H	H	H	H	A	H	H	H	15
27	2022511341	SOKHIATO GIAWA	H	H	H	H	H	H	H	H	H	H	H	A	H	H	H	H	15
28	2022511345	MUHAMAD AGIL FADHILAH	H	A	H	H	H	H	H	H	H	H	H	I	H	A	H	H	13
29	2022511347	AHMAD FAIZ FALAH	H	A	H	H	H	H	H	H	H	A	H	A	H	H	H	H	13
30	2022511348	Keisha Laura Anandita	H	H	H	H	H	H	H	H	H	H	H	A	A	H	H	H	14
31	2022511353	Vira Deliana	H	H	H	H	H	H	H	S	H	A	A	A	A	A	H	H	10
32	2022511363	AMRI ALPIANSYAH	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
33	2022511371	DIO ANUGRAH PRATAMA	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
34	2022511396	MELAN MAYANG MUSTIKA	H	H	H	H	H	H	A	A	H	A	H	H	H	H	H	H	13
35	2022511406	DINDA AISYAH PUTRANTI	H	H	H	H	H	H	H	H	H	H	H	H	H	H	A	H	15
36	2022511407	ANGGITA PUTRI	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	0
37	2022511414	BALQIS AULIYA	H	H	H	H	H	H	H	H	H	H	H	H	H	H	A	H	15
38	2022511422	RYSDA REVLIANING TESYA KP	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
39	2022511426	ANITA ANDARI	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
40	2022511427	TIARA NABILA	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
41	2022511428	HANA HALIMATUSSYA'DIYAH	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
42	2022511433	CICI IRMAYANTI	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
43	2022511440	LUKMAN MAULANA	H	A	H	A	H	H	H	H	H	H	H	H	A	A	H	H	12
44	2022511444	INTAN PUTRI AULIA	H	H	H	H	H	H	A	H	H	H	A	H	H	H	H	H	14

Dosen,

A handwritten signature in blue ink, appearing to be 'Esti Handayani'.

ESTI HANDAYANI, M.M

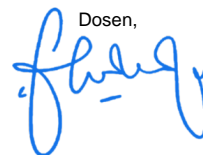


REKAPITULASI PENILAIAN PEMBELAJARAN SEMESTER GENAP TAHUN AKADEMIK 2023/2024

MATA KULIAH / KELAS	Manajemen Pemasaran II / D422
DOSEN	ESTI HANDAYANI, M.M
PROGRAM STUDI	MANAJEMEN
SEMESTER/BOBOT	4 / 3SKS
RUANG/LAB	-
HARI/JAM	-
JUMLAH MAHASISWA	44

No	NIM	Nama Mahasiswa	Kehadiran	Tugas	UTS	UAS	Total Skor	Nilai Akhir
1	2020511500	MUHAMMAD ADRIANSYAH	0	0	0	0	0	E
2	2022511003	VERA FEBRIYANTI	100	80	80	80	82	A-
3	2022511141	FARAS PRAMANDA PUTRI	100	95	80	90	91	A
4	2022511147	Derby Bintang Auriga	88	53	80	0	0	
5	2022511170	Suci nurul ilmi	88	80	80	80	81	A-
6	2022511177	ANGGA RADITYA	100	80	80	80	82	A-
7	2022511235	Afifa Alfina	94	80	80	80	82	A-
8	2022511240	Erlina Tri Septiyanti	94	90	80	80	85	A-
9	2022511241	IRA AMALIA FARRID	88	80	80	80	81	A-
10	2022511242	SHICILIA DAMAYANTI	100	80	80	80	82	A-
11	2022511244	Agus mulyana	88	70	80	80	78	B+
12	2022511245	NURLAELA KHASANAH	100	80	80	80	82	A-
13	2022511247	Mahsa Sarah Hany	88	80	80	80	81	A-
14	2022511248	Wahyuningtyas Eka Samhana	100	95	80	90	91	A
15	2022511249	Nasya Zahra Sakila	81	95	90	90	91	A
16	2022511261	Nadira Attary Syah	69	75	80	80	78	B+
17	2022511276	ANGELY PITALOKA NASUTION	100	80	80	80	82	A-
18	2022511281	MUHAMMAD ZAKY MAULANA	100	90	80	80	86	A-

19	2022511282	FANNY ATTHIFA	81	80	80	80	81	A-
20	2022511295	vika amelia	100	80	80	80	82	A-
21	2022511310	Salfa akhuma febiana	88	80	80	80	81	A-
22	2022511326	kurnia putri anindya	100	95	80	90	91	A
23	2022511327	JAYHIDIN ACHDAR SANUSI	94	90	80	80	85	A-
24	2022511328	DELLIA SITI NAUROH	100	80	80	80	82	A-
25	2022511338	Alvira Febrian	88	80	80	80	81	A-
26	2022511339	WISNU AGUS BUDIANTO	94	90	90	90	91	A
27	2022511341	SOKHIATO GIAWA	94	80	80	80	82	A-
28	2022511345	MUHAMAD AGIL FADHILAH	81	70	80	80	77	B+
29	2022511347	AHMAD FAIZ FALAH	81	80	80	80	81	A-
30	2022511348	Keisha Laura Anandita	88	80	80	80	81	A-
31	2022511353	Vira Deliana	63	75	80	80	77	B+
32	2022511363	AMRI ALPIANSYAH	100	80	80	80	82	A-
33	2022511371	DIO ANUGRAH PRATAMA	100	80	80	80	82	A-
34	2022511396	MELAN MAYANG MUSTIKA	81	95	90	90	91	A
35	2022511406	DINDA AISYAH PUTRANTI	94	75	80	80	80	A-
36	2022511407	ANGGITA PUTRI	0	0	0	0	0	E
37	2022511414	BALQIS AULIYA	94	80	80	80	82	A-
38	2022511422	RYSDA REVLIANING TESYA KP	100	80	80	80	82	A-
39	2022511426	ANITA ANDARI	100	80	80	80	82	A-
40	2022511427	TIARA NABILA	100	80	80	80	82	A-
41	2022511428	HANA HALIMATUSSYA'DIYAH	100	80	80	80	82	A-
42	2022511433	CICI IRMAYANTI	100	80	80	80	82	A-
43	2022511440	LUKMAN MAULANA	75	95	90	90	91	A
44	2022511444	INTAN PUTRI AULIA	88	80	80	80	81	A-

Dosen,


ESTI HANDAYANI, M.M