



**BERITA ACARA PERKULIAHAN
SEMESTER GENAP TAHUN AKADEMIK 2023/2024**

MATA KULIAH / KELAS Manajemen Pemasaran II / F322
DOSEN ESTI HANDAYANI, M.M
PROGRAM STUDI MANAJEMEN / 61201
SEMESTER/BOBOT 4 / 3SKS
RUANG/LAB -
HARI/JAM -
JUMLAH MAHASISWA 33

KE	Tanggal	Materi	Jam Mulai	Jam Selesai	Mhs. Hadir	Paraf Dosen
1	2024-03-06	Taktik Pemasaran	19:00:00	21:30:00	27	<i>Esti Handayani</i>
2	2024-03-13	Pengembangan Pasar	19:00:00	21:30:00	27	<i>Esti Handayani</i>
3	2024-03-20	Perancangan Tawaran Pasar Global	19:00:00	21:30:00	27	<i>Esti Handayani</i>
4	2024-03-27	Produk Barang dan Merek	19:00:00	21:30:00	27	<i>Esti Handayani</i>
5	2024-04-03	Produk Jasa dan Merek	19:00:00	21:30:00	25	<i>Esti Handayani</i>
6	2024-04-24	Harga Produk	19:00:00	21:30:00	25	<i>Esti Handayani</i>
7	2024-05-01	Saluran Pemasaran	19:00:00	21:30:00	26	<i>Esti Handayani</i>
8	2024-05-08	Mengelola Eceran, Pedagang Besar, dan Logistik Pasar	19:00:00	21:30:00	26	<i>Esti Handayani</i>
9	2024-05-22	Ujian Tengah Semester (UTS)	19:00:00	21:00:00	33	<i>Esti Handayani</i>
10	2024-05-29	Komunikasi Pemasaran Terpadu	19:00:00	21:30:00	25	<i>Esti Handayani</i>
11	2024-06-05	Mengelola Iklan, Promosi Penjualan, Hubungan Masyarakat dan Pemasaran Langsung	19:00:00	21:30:00	25	<i>Esti Handayani</i>
12	2024-06-12	Konsep Selling/Penjualan	19:00:00	21:30:00	21	<i>Esti Handayani</i>
13	2024-06-19	Mengelola Tenaga Penjualan	19:00:00	21:30:00	21	<i>Esti Handayani</i>

14	2024-06-26	Isu-isu Kontemporer dalam Pemasaran	19:00:00	21:30:00	27	
15	2024-07-03	Mengelola Relationship Customer Management	19:00:00	21:30:00	27	
16	2024-07-24	Ujian Akhir Semester (UAS)	19:00:00	21:00:00	31	

Ketua Program Studi,



SUSANTI WIDHIASTUTI, Dr., M.M.

18	2022511256	FIKI PATORAMA SUWANDI	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
19	2022511268	RAMA SATRIA DHARMA	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
20	2022511280	SEPTIANA	H	H	H	H	H	H	H	H	H	H	H	A	A	H	H	H	14
21	2022511283	MUHAMMAD ZIDAN	H	H	A	A	H	H	A	A	H	H	H	A	A	A	A	A	7
22	2022511286	WIDIA NOPIANTI	H	H	H	H	H	H	H	H	H	H	H	H	H	A	A	H	14
23	2022511299	Reni Santiya	H	H	H	H	A	A	H	H	H	A	A	H	H	H	H	H	12
24	2022511313	Muhammad afriansyah	H	H	H	H	H	H	A	A	H	A	A	H	H	H	H	H	12
25	2022511317	Apriyadi	H	H	H	H	A	A	H	H	H	H	H	H	H	H	H	H	14
26	2022511368	PAUL GILBERT SEMBIRING	A	A	A	A	A	A	H	H	H	A	A	A	A	H	H	H	6
27	2022511369	GUNTUR SURYA MUHTADIN	H	H	H	H	H	H	A	A	H	H	H	H	H	H	H	H	14
28	2022511370	RIKA NURHASANAH	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
29	2022511390	MHD. ARYA JUSTICE PULUNGAN	H	H	A	A	H	H	H	H	H	A	A	A	A	A	A	H	8
30	2022511410	FAJARI SURYANINGSIH	H	H	A	A	H	H	H	H	H	H	H	A	A	A	A	A	9
31	2022511412	MAKO FADEL MUHAMAD	H	H	H	H	A	A	A	A	H	H	H	H	H	H	H	H	12
32	2022511423	CINDY INDASWARI	A	A	H	H	A	A	H	H	H	A	A	A	A	A	A	H	6
33	202305220363	RIVALDO SYAHDAM	A	A	A	A	H	H	H	H	H	H	H	A	A	H	H	H	10

Dosen,

ESTI HANDAYANI, M.M

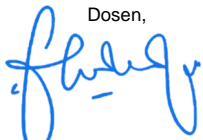


REKAPITULASI PENILAIAN PEMBELAJARAN SEMESTER GENAP TAHUN AKADEMIK 2023/2024

MATA KULIAH / KELAS	Manajemen Pemasaran II / F322
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JUMLAH MAHASISWA	33

No	NIM	Nama Mahasiswa	Kehadiran	Tugas	UTS	UAS	Total Skor	Nilai Akhir
1	2019522541	ULFAH MAYASARI	75	70	80	80	76	B+
2	2020511452	LUTHFYA BILQIS	100	80	80	80	82	A-
3	2022511087	SENDI SURO PRIYONO	88	95	80	90	90	A
4	2022511098	ERYSA KHOLIDIAH BAHRI NST	100	90	90	90	91	A
5	2022511099	FERNANDA	88	80	80	80	81	A-
6	2022511117	TANIA SERENA	25	70	80	80	71	B
7	2022511128	DELA ADELIA PUTRI	88	80	80	80	81	A-
8	2022511174	MUTIARA MERISKYKA SYADZA	100	80	80	80	82	A-
9	2022511189	EGA ANASTASYA	75	70	80	80	76	B+
10	2022511198	WINDA LASTRI SRIWAHYUNI	88	70	80	80	78	B+
11	2022511199	NUR HARDIANSYAH	88	95	80	90	90	A
12	2022511208	RIVANY AYU OKTARI	88	80	80	80	81	A-
13	2022511209	DELLA ASTRIDA	88	80	80	80	81	A-
14	2022511212	NANDA AYU LESTARI	88	95	80	90	90	A
15	2022511230	PUTRI MARYAM GATRI	88	90	90	90	90	A
16	2022511231	ARIE PRASETYA	100	80	80	80	82	A-
17	2022511246	RIFKI LOSITA	100	80	80	80	82	A-
18	2022511256	FIKI PATORAMA SUWANDI	100	95	80	90	91	A

19	2022511268	RAMA SATRIA DHARMA	100	90	90	90	91	A
20	2022511280	SEPTIANA	88	80	80	80	81	A-
21	2022511283	MUHAMMAD ZIDAN	44	95	80	0	54	
22	2022511286	WIDIA NOPIANTI	88	95	80	90	90	A
23	2022511299	Reni Santiya	75	80	80	80	80	A-
24	2022511313	Muhammad afriansyah	75	80	80	80	80	A-
25	2022511317	Apriyadi	88	95	80	90	90	A
26	2022511368	PAUL GILBERT SEMBIRING	38	70	80	80	73	B
27	2022511369	GUNTUR SURYA MUHTADIN	88	95	80	90	90	A
28	2022511370	RIKA NURHASANAH	100	80	80	80	82	A-
29	2022511390	MHD. ARYA JUSTICE PULUNGAN	50	70	80	80	74	B
30	2022511410	FAJARI SURYANINGSIH	56	70	80	80	75	B+
31	2022511412	MAKO FADEL MUHAMAD	75	80	80	80	80	A-
32	2022511423	CINDY INDASWARI	38	70	80	80	73	B
33	202305220363	RIVALDO SYAHDAM	63	70	80	80	75	B+

Dosen,

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