





**BERITA ACARA PERKULIAHAN  
SEMESTER GENAP TAHUN AKADEMIK 2023/2024**

**MATA KULIAH / KELAS** M. Bisnis Retail dan Waralaba / D1211  
**DOSEN** YOYO INDAH GUNAWAN, M.M.  
**PROGRAM STUDI** MANAJEMEN / 61201  
**SEMESTER/BOBOT** 6 / 3SKS  
**RUANG/LAB** -  
**HARI/JAM** -  
**JUMLAH MAHASISWA** 33

KE	Tanggal	Materi	Jam Mulai	Jam Selesai	Mhs. Hadir	Paraf Dosen
1	2024-03-06	"Kontrak Belajar, Mengenal Dunia Bisnis Ritel, Tipe Bisnis Ritel; Tradisional, Modern, Waralaba dan Pengelolaan Mall"	08:00:00	10:30:08	24	
2	2024-03-13	Bisnis Ritel dengan Multi Channel dan Waralaba	08:00:00	10:30:50	24	
3	2024-03-20	Perilaku Pembelian Pelanggan	08:00:00	10:31:41	23	
4	2024-03-27	Strategi Ritel	08:00:00	10:30:05	26	
5	2024-04-03	Bauran Ritel (Lokasi, Distribusi, SDM, Pemasaran)	08:00:00	10:30:14	23	
6	2024-04-24	Manajemen Hubungan Pelanggan	08:00:00	10:32:58	22	
7	2024-05-08	Sistem Informasi dan Manajemen Rantai Pasokan	08:00:00	10:30:29	32	
8	2024-05-15	UJIAN TENGAH SEMESTER 2023-2024	09:00:00	11:01:49	31	
9	2024-05-29	Manajemen Merchandise	08:00:00	10:30:18	23	
10	2024-06-05	Manajemen Komunikasi Ritel (Tradisional, Modern, Waralaba)	08:00:00	10:30:28	27	
11	2024-06-12	Manajemen Toko Ritel (Tradisional, Modern, Waralaba), Manajemen Mall	08:00:00	10:30:41	29	
12	2024-06-19	Desain dan Lay Out Toko Ritel/Bisnis di Mall	08:00:00	10:30:02	27	

13	2024-06-26	Layanan Pelanggan	08:00:00	10:30:04	30	
14	2024-07-03	Permasalahan Toko Ritel dan Penggalan Usaha (Bagian I)	08:00:00	10:30:55	28	
15	2024-07-10	Permasalahan Toko Ritel dan Penggalan Usaha (Bagian II)	08:00:00	10:30:05	26	
16	2024-07-17	UJIAN AKHIR SEMESTER GENAP 2023-2024	09:00:00	11:01:52	31	

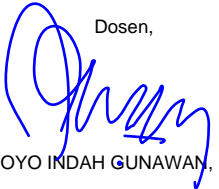
Ketua Program Studi,



SUSANTI WIDHIASTUTI, Dr., M.M.



18	2021511118	MUHAMMAD DIMAS KESUMA PUTRA	H	H	H	H	H	H	H	H	H	A	H	H	H	H	H	H	15
19	2021511121	CHURNIAWAN SUKMANA	A	A	H	H	A	A	H	H	A	H	H	A	H	H	H	H	10
20	2021511123	UMI KORIAH	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
21	2021511125	ILHAM ALFAJRI	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
22	2021511138	LATIFA AISYAH ASDIANI GASMAR	A	H	H	A	H	A	H	H	A	H	H	H	H	H	A	H	11
23	2021511164	LOVIA HERNANDA	H	H	H	H	H	H	H	H	A	H	H	H	H	H	H	H	15
24	2021511166	HELLEN DWI BANOWATI	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
25	2021511216	PERA YUNI BR HALOHO	H	A	H	H	A	A	H	H	H	H	H	H	H	H	H	H	13
26	2021511217	SITI JULIANTI OCTAVIANI	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
27	2021511226	YASHINTA FAZRIN	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
28	2021511228	HERLINA KHOERUNNISA	A	H	A	H	H	H	H	H	A	A	H	A	H	H	H	H	11
29	2021511229	NURLIVIA AULIA	H	A	H	H	H	H	H	H	H	H	H	H	H	H	H	H	15
30	2021511230	MUHAMMAD AMIRUDIN	H	H	H	A	A	H	H	H	A	H	H	H	H	A	A	H	11
31	2021511250	ESA PUTERI ZAHARANI	H	H	H	A	H	H	H	H	H	H	H	H	H	H	H	H	15
32	2021511329	FAUZIAH ANDINI	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	0
33	2021511354	ZULIA MAHARANI	H	H	H	H	A	A	H	H	H	H	H	H	H	H	H	H	14

Dosen,  
  
 YOYO INDAH GUNAWAN, M.M.



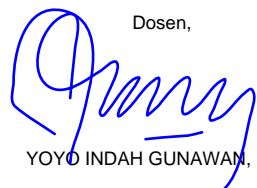
## REKAPITULASI PENILAIAN PEMBELAJARAN SEMESTER GENAP TAHUN AKADEMIK 2023/2024

<b>MATA KULIAH / KELAS</b>	M. Bisnis Retail dan Waralaba / D1211
<b>DOSEN</b>	YOYO INDAH GUNAWAN, M.M.
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<b>JUMLAH MAHASISWA</b>	33

No	NIM	Nama Mahasiswa	Kehadiran	Tugas	UTS	UAS	Total Skor	Nilai Akhir
1	2020511505	RIRIH DIAHUDAYANI	56	60	80	75	69	B-
2	2021511010	ANNISA FITRY	88	85	82	83	84	A-
3	2021511021	RAFLI ARDIANSYAH	88	80	80	83	82	A-
4	2021511051	DONI DWI SETIAWAN	63	80	80	80	79	B+
5	2021511064	JIHAN FADHILA	88	80	75	77	79	B+
6	2021511065	SYIFA ARDILLA DWISARI	88	80	85	85	84	A-
7	2021511067	GRACIA JESICA RUMONDANG	56	80	80	82	79	B+
8	2021511079	VANIA CALISTA	100	85	80	85	86	A-
9	2021511080	RAMADHAN ABDULLAH ABBAD	44	85	82	80	79	B+
10	2021511094	LAILA KHAIRROTUN HISAN SUGIYANTO	100	75	77	78	79	B+
11	2021511097	HANIFAH LUTFIATUL ZANNAH	94	80	80	82	83	A-
12	2021511100	JUNDAN HAKIKI	100	85	82	84	86	A-
13	2021511101	SALSHA NOVANDA SANTY PUTRI	94	80	80	84	83	A-
14	2021511103	ALYA PUTRI	81	78	80	84	81	A-
15	2021511109	MAULANA FAUZI	75	85	80	86	84	A-
16	2021511111	MAULANA FAUZAN	44	60	77	78	69	B-
17	2021511113	MARNI	94	80	77	82	82	A-
18	2021511118	MUHAMMAD DIMAS KESUMA PUTRA	94	85	82	85	86	A-

19	2021511121	CHURNIAWAN SUKMANA	63	60	85	83	74	B
20	2021511123	UMI KORIAH	100	80	78	84	83	A-
21	2021511125	ILHAM ALFAJRI	100	75	80	85	82	A-
22	2021511138	LATIFA AISYAH ASDIANI GASMAR	69	80	80	82	80	A-
23	2021511164	LOVIA HERNANDA	94	80	80	82	83	A-
24	2021511166	HELLEN DWI BANOWATI	100	85	80	85	86	A-
25	2021511216	PERA YUNI BR HALOHO	81	80	80	80	81	A-
26	2021511217	SITI JULIANI OCTAVIANI	100	80	85	85	85	A-
27	2021511226	YASHINTA FAZRIN	100	85	82	83	86	A-
28	2021511228	HERLINA KHOERUNNISA	69	80	80	85	81	A-
29	2021511229	NURLIVIA AULIA	94	80	77	80	81	A-
30	2021511230	MUHAMMAD AMIRUDIN	69	80	78	82	80	A-
31	2021511250	ESA PUTERI ZAHARANI	94	85	80	87	86	A-
32	2021511329	FAUZIAH ANDINI	0	0	0	0	0	
33	2021511354	ZULIA MAHARANI	88	80	77	84	82	A-

Dosen,



YOYO INDAH GUNAWAN, M.M.