



**BERITA ACARA PERKULIAHAN  
SEMESTER GENAP TAHUN AKADEMIK 2023/2024**

**MATA KULIAH / KELAS** M. Bisnis Retail dan Waralaba / D321  
**DOSEN** YOYO INDAH GUNAWAN, M.M.  
**PROGRAM STUDI** MANAJEMEN / 61201  
**SEMESTER/BOBOT** 6 / 3SKS  
**RUANG/LAB** -  
**HARI/JAM** -  
**JUMLAH MAHASISWA** 24

KE	Tanggal	Materi	Jam Mulai	Jam Selesai	Mhs. Hadir	Paraf Dosen
1	2024-03-06	"Kontrak Belajar, Mengenal Dunia Bisnis Ritel, Tipe Bisnis Ritel; Tradisional, Modern, Waralaba dan Pengelolaan Mall"	10:30:00	13:01:00	23	
2	2024-03-13	Bisnis Ritel dengan Multi Channel dan Waralaba	10:30:00	13:00:15	15	
3	2024-03-20	Perilaku Pembelian Pelanggan	10:30:00	13:17:08	20	
4	2024-03-27	Strategi Ritel	10:30:00	13:04:21	17	
5	2024-04-03	Bauran Ritel (Lokasi, Distribusi, SDM, Pemasaran)	10:30:00	13:00:17	16	
6	2024-04-24	Manajemen Hubungan Pelanggan	10:30:00	13:05:30	21	
7	2024-05-08	Sistem Informasi dan Manajemen Rantai Pasokan	08:33:24	13:00:09	19	
8	2024-05-22	UJIAN TENGAH SEMESTER GENAP 2023-2024	09:00:00	11:20:27	24	
9	2024-05-29	Manajemen Merchandise	10:30:00	13:09:05	20	
10	2024-06-05	Manajemen Komunikasi Ritel (Tradisional, Modern, Waralaba)	10:30:00	13:03:01	24	
11	2024-06-12	Manajemen Toko Ritel (Tradisional, Modern, Waralaba), Manajemen Mall	10:30:00	13:05:23	20	
12	2024-06-19	Desain dan Lay Out Toko Ritel/Bisnis di Mall	10:30:00	13:00:04	16	

13	2024-06-26	Layanan Pelanggan	10:30:00	13:02:08	20	
14	2024-07-03	Permasalahan Toko Ritel dan Penggalan Usaha (Bagian I)	10:30:00	13:17:29	20	
15	2024-07-10	Permasalahan Toko Ritel dan Penggalan Usaha (Bagian II)	10:30:00	13:01:17	19	
16	2024-07-24	UJIAN AKHIR SEMESTER GENAP 2023-2024	09:00:00	11:00:00	24	

Ketua Program Studi,



SUSANTI WIDHIASTUTI, Dr., M.M.

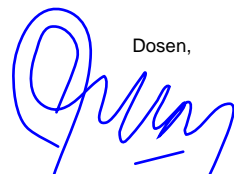


## DAFTAR KEHADIRAN MAHASISWA SEMESTER GENAP TAHUN AKADEMIK 2023/2024

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No	NIM	Nama Mahasiswa	TANGGAL KEHADIRAN																
			2024-03-06	2024-03-13	2024-03-20	2024-03-27	2024-04-03	2024-04-24	2024-05-08	2024-05-22	2024-05-29	2024-06-05	2024-06-12	2024-06-19	2024-06-26	2024-07-03	2024-07-10	2024-07-24	Jml
1	2020511010	YUDA WIJAYA	A	A	A	A	A	A	A	H	A	H	H	A	A	H	A	H	5
2	2020511470	ILHAM GENTA BUANA	H	A	H	A	A	A	A	H	H	H	H	A	A	A	A	H	7
3	2021511133	YESSA JULISA ARMANSYAH	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
4	2021511227	MUHAMMAD ARDIANSYAH	H	A	H	H	H	H	H	H	H	H	H	H	H	H	H	H	15
5	2021511247	NUR YULIAH FASMAWATI	H	A	H	H	A	H	H	H	H	H	H	H	H	H	H	H	14
6	2021511248	KEVIN JULIAN PASARIBU	H	H	H	H	A	H	H	H	A	H	H	H	H	H	H	H	14
7	2021511249	ZAHRA PUTRI ARYANTI	H	H	H	H	H	H	H	H	H	A	A	H	A	H	H	13	
8	2021511251	MUHAMMAD IQBAL RAMA RIANTO	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
9	2021511264	HANESTI AULIA PUTRI WARDANI	H	H	H	H	H	H	H	H	H	H	H	H	H	H	A	H	15
10	2021511283	AFIFAH SHADIAWATY	H	A	H	A	H	H	H	H	H	A	H	H	H	A	H	12	
11	2021511288	ADE DIKI NUR HAMDANI	H	A	A	H	H	H	H	H	H	H	H	H	H	A	H	H	13
12	2021511289	ARNOLD SAPUTRA NABABAN	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
13	2021511290	BILLY ANDREAS MANIK	H	A	H	A	H	H	H	H	A	H	H	H	H	H	H	H	13
14	2021511294	ZULLINAR DWI CAHYANI	H	H	H	H	A	H	H	H	H	H	A	A	A	H	H	12	
15	2021511297	DWI SIWI MOYATUL JANNAH	H	A	A	A	A	H	A	H	H	H	A	A	H	A	H	8	
16	2021511306	RISKA PERTIWI	H	H	A	A	H	H	A	H	H	H	A	H	H	H	H	H	12
17	2021511309	DEPITA SARI	H	A	H	A	H	H	H	H	H	H	A	H	H	H	H	H	13

18	2021511319	DEA RAHMA YASYA	H	H	H	H	A	A	A	H	H	H	H	H	H	H	H	H	13
19	2021511321	FITRI DHAMA YANTI	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
20	2021511324	IZZA SYAVIRA	H	H	H	H	A	H	H	H	A	H	A	A	H	H	H	H	12
21	2021511334	IMAM SOFYAN ASTWASRY	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
22	2021511339	ANISYABELLA MUHDYNA SUCI	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
23	2021511345	SASKIA YUNIAR PRAMUDITA	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
24	2021511370	AINA FITRI PRADINA	H	H	H	H	H	H	H	H	H	H	H	A	H	H	H	H	15

Dosen,  
  
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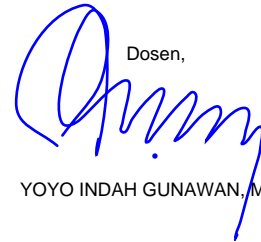


## REKAPITULASI PENILAIAN PEMBELAJARAN SEMESTER GENAP TAHUN AKADEMIK 2023/2024

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No	NIM	Nama Mahasiswa	Kehadiran	Tugas	UTS	UAS	Total Skor	Nilai Akhir
1	2020511010	YUDA WIJAYA	31	75	83	80	74	B
2	2020511470	ILHAM GENTA BUANA	44	75	85	77	75	B+
3	2021511133	YESSA JULISA ARMANSYAH	100	85	84	83	86	A-
4	2021511227	MUHAMMAD ARDIANSYAH	94	85	82	80	84	A-
5	2021511247	NUR YULIAH FASMAWATI	88	85	83	85	85	A-
6	2021511248	KEVIN JULIAN PASARIBU	88	78	80	80	81	A-
7	2021511249	ZAHRA PUTRI ARYANTI	81	80	82	81	81	A-
8	2021511251	MUHAMMAD IQBAL RAMA RIANTO	100	85	87	84	87	A-
9	2021511264	HANESTI AULIA PUTRI WARDANI	94	80	83	84	84	A-
10	2021511283	AFIFAH SHADIAWATY	75	85	84	85	84	A-
11	2021511288	ADE DIKI NUR HAMDANI	81	80	83	82	82	A-
12	2021511289	ARNOLD SAPUTRA NABABAN	100	80	80	83	84	A-
13	2021511290	BILLY ANDREAS MANIK	81	75	80	83	80	A-
14	2021511294	ZULLINAR DWI CAHYANI	75	85	83	85	84	A-
15	2021511297	DWI SIWI MOYATUL JANNAH	50	80	80	81	78	B+
16	2021511306	RISKA PERTIWI	75	85	84	85	84	A-
17	2021511309	DEPITA SARI	81	78	77	80	79	B+
18	2021511319	DEA RAHMA YASYA	81	85	84	83	84	A-

19	2021511321	FITRI DHAMA YANTI	100	80	84	80	83	A-
20	2021511324	IZZA SYAVIRA	75	60	84	83	75	B+
21	2021511334	IMAM SOFYAN ASTWASRY	100	75	84	78	81	A-
22	2021511339	ANISYABELLA MUHDYNA SUCI	100	80	85	84	85	A-
23	2021511345	SASKIA YUNIAR PRAMUDITA	100	85	80	85	86	A-
24	2021511370	AINA FITRI PRADINA	94	80	75	80	81	A-

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