






**BERITA ACARA PERKULIAHAN  
SEMESTER GENAP TAHUN AKADEMIK 2023/2024**

**MATA KULIAH / KELAS** Manajemen Pemasaran II / G122  
**DOSEN** YOYO INDAH GUNAWAN, M.M.  
**PROGRAM STUDI** MANAJEMEN / 61201  
**SEMESTER/BOBOT** 4 / 3SKS  
**RUANG/LAB** -  
**HARI/JAM** -  
**JUMLAH MAHASISWA** 29

KE	Tanggal	Materi	Jam Mulai	Jam Selesai	Mhs. Hadir	Paraf Dosen
1	2024-03-05	Taktik Pemasaran	10:30:00	13:05:21	26	<i>[Signature]</i>
2	2024-03-12	Pengembangan Pasar	10:30:00	13:02:47	24	<i>[Signature]</i>
3	2024-03-19	Perancangan Tawaran Pasar Global	10:30:00	13:00:59	22	<i>[Signature]</i>
4	2024-03-26	Produk Barang dan Merek	10:30:00	13:00:55	24	<i>[Signature]</i>
5	2024-04-02	Produk Jasa dan Merek	10:30:00	13:06:28	19	<i>[Signature]</i>
6	2024-04-23	Harga Produk	10:30:00	13:03:43	23	<i>[Signature]</i>
7	2024-04-30	Saluran Pemasaran	10:30:00	13:00:42	23	<i>[Signature]</i>
8	2024-05-07	Mengelola Eceran, Pedagang Besar, dan Logistik Pasar	10:30:00	13:02:19	26	<i>[Signature]</i>
9	2024-05-21	UJIAN TENGAH SEMESTER GENAP 2023-2024	09:00:00	11:00:25	28	<i>[Signature]</i>
10	2024-05-28	Komunikasi Pemasaran Terpadu	10:30:00	13:08:27	26	<i>[Signature]</i>
11	2024-06-04	Mengelola Iklan, Promosi Penjualan, Hubungan Masyarakat dan Pemasaran Langsung	10:30:00	13:03:15	24	<i>[Signature]</i>
12	2024-06-11	Konsep Selling/Penjualan	10:30:00	13:05:00	28	<i>[Signature]</i>
13	2024-06-18	Mengelola Tenaga Penjualan	10:30:00	13:02:27	25	<i>[Signature]</i>

14	2024-06-24	Mengelola Relationship Customer Management	10:30:00	13:00:01	16	
15	2024-07-02	Isu-isu Kontemporer dalam Pemasaran	10:30:00	13:00:56	24	
16	2024-07-23	UJIAN AKHIR SEMESTER GENAP 2023-2024	09:00:00	11:00:00	28	

Ketua Program Studi,



SUSANTI WIDHIASTUTI, Dr., M.M.



18	2022511364	YOHANA PUTRI PASARIBU	H	H	H	H	A	H	H	A	H	H	H	H	A	A	H	H	12
19	2022511425	MUHAMMAD RIZKY NAUFAL HADY	H	H	H	H	H	H	H	H	H	H	A	H	H	H	H	H	15
20	2022511430	MUMTAZZUN NISA MIRZA	H	H	H	H	A	H	H	H	H	H	H	H	H	H	H	H	15
21	2022511431	AINUN FAJRIATI ANAFA	H	H	H	H	H	H	H	H	H	H	H	H	H	A	H	H	15
22	2022511432	LIDYA LONGLEY YESA TIWU	H	A	A	A	H	A	H	H	H	H	H	H	H	A	H	H	11
23	2022511434	APRILINDA TRIESNA DEWI PAMUNGKAS	H	A	H	H	H	A	H	H	H	H	H	H	H	H	H	H	14
24	2022511435	ANNISA TRIAS HAJAR UTAMI	H	H	H	H	H	H	H	H	H	H	H	H	H	A	H	H	15
25	2022511437	MUHAMMAD FURQON	H	H	H	H	A	H	H	H	H	H	H	H	H	A	H	H	14
26	2022511438	AJENG RATNA KUSUMA	H	H	A	H	H	H	A	H	H	H	H	H	H	A	H	H	13
27	2022511439	NASYWA REZA PERMANA	H	H	H	H	H	H	H	H	H	H	H	H	A	H	A	H	14
28	2022511443	MUHAMMAD RAFLI KADDAFI	H	A	H	H	H	H	H	H	H	H	H	H	H	H	H	H	15
29	2022511445	MAWAR MAHARANI	H	H	H	H	H	H	A	H	H	A	H	H	H	A	H	H	13

Dosen,

YOYO INDAH GUNAWAN, M.M.

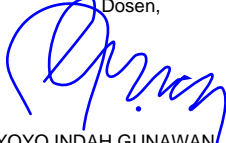


## REKAPITULASI PENILAIAN PEMBELAJARAN SEMESTER GENAP TAHUN AKADEMIK 2023/2024

<b>MATA KULIAH / KELAS</b>	Manajemen Pemasaran II / G122
<b>DOSEN</b>	YOYO INDAH GUNAWAN, M.M.
<b>PROGRAM STUDI</b>	MANAJEMEN
<b>SEMESTER/BOBOT</b>	4 / 3SKS
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<b>HARI/JAM</b>	-
<b>JUMLAH MAHASISWA</b>	29

No	NIM	Nama Mahasiswa	Kehadiran	Tugas	UTS	UAS	Total Skor	Nilai Akhir
1	2020511040	ANDRI GUNAWAN	0	0	0	0	0	
2	2022511008	FARHAN PUTRA DENISKA	75	85	84	83	84	A-
3	2022511010	LUTHFYAH NAFIAH	88	90	84	85	87	A-
4	2022511011	AUDY GITA RIANI	75	78	80	80	79	B+
5	2022511017	ADELIA JULIANA PUTRI	94	80	80	82	83	A-
6	2022511018	SALSA NABILA	94	80	80	82	83	A-
7	2022511019	HANIFAH FAUZIAH SHOLIAH	100	85	80	83	85	A-
8	2022511020	ANDHIKA MAULANA SAPUTRA	56	80	80	84	79	B+
9	2022511021	NURUL ADZKIA	94	80	78	80	81	A-
10	2022511042	ZARA YUNIARSANTI	94	90	85	85	88	A-
11	2022511148	AZIZAH NUR FADILLAH	81	80	85	83	83	A-
12	2022511178	AMELIA TIARA PUTRI	100	85	83	83	86	A-
13	2022511179	SINDI MAULIDDIA	88	85	85	85	86	A-
14	2022511180	PANDU PRASETIYA SETIAWAN	63	80	78	83	79	B+
15	2022511260	Nabila Dwi Cahyani	94	85	80	82	84	A-
16	2022511287	INEKE KUSMAYANDI	88	85	80	83	84	A-
17	2022511292	SOPHIE FADIYAH	94	80	80	85	84	A-
18	2022511364	YOHANA PUTRI PASARIBU	75	70	80	80	76	B+

19	2022511425	MUHAMMAD RIZKY NAUFAL HADY	94	80	75	82	82	A-
20	2022511430	MUMTAZZUN NISA MIRZA	94	85	83	84	86	A-
21	2022511431	AINUN FAJRIATI ANAFA	94	85	85	84	86	A-
22	2022511432	LIDYA LONGLEY YESA TIWU	69	83	82	82	82	A-
23	2022511434	APRILINDA TRIESNA DEWI PAMUNGKAS	88	75	80	82	80	A-
24	2022511435	ANNISA TRIAS HAJAR UTAMI	94	75	80	82	81	A-
25	2022511437	MUHAMMAD FURQON	88	85	83	83	85	A-
26	2022511438	AJENG RATNA KUSUMA	81	78	85	80	81	A-
27	2022511439	NASYWA REZA PERMANA	88	83	83	81	83	A-
28	2022511443	MUHAMMAD RAFLI KADDAFI	94	80	80	82	83	A-
29	2022511445	MAWAR MAHARANI	81	80	83	83	82	A-

Dosen,  
  
YOYO INDAH GUNAWAN, M.M.