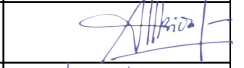




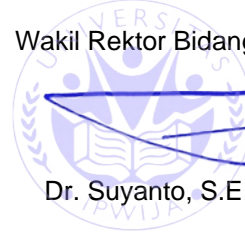
BERITA ACARA PERKULIAHAN SEMESTER GENAP TAHUN AKADEMIK 2023/2024

MATA KULIAH / KELAS Pemasaran Bisnis / KP231
DOSEN MURSIDA KUSUMA WARDANI, M.M
PROGRAM STUDI KEWIRAUSAHAAN / 94202
SEMESTER/BOBOT 2 / 3SKS
RUANG/LAB -
HARI/JAM -
JUMLAH MAHASISWA 20

KE	Tanggal	Materi	Jam Mulai	Jam Selesai	Mhs. Hadir	Paraf Dosen
1	2024-03-05	Hakekat dan Proses Pemasaran	10:30:05	13:06:02	19	
2	2024-03-12	Kepuasan Pelanggan	10:33:09	13:01:03	17	
3	2024-03-19	customer satisfaction, menghitung pelanggan yang hilang	10:32:49	13:07:30	15	
4	2024-03-26	Lingkungan Pemasaran	10:36:07	13:03:14	18	
5	2024-04-02	Customer experience	10:37:28	13:05:06	13	
6	2024-04-23	Mengelola Perdagangan Eceran, Grosir dan Logistik	10:34:02	13:04:35	19	
7	2024-04-30	Penetapan harga	10:32:10	13:07:52	18	
8	2024-05-07	Strategi dan Penetapan Harga	10:41:22	13:10:43	20	
9	2024-05-21	Ujian Tengah Semester	09:00:12	11:02:22	18	
10	2024-05-28	Mengelola Komunikasi Massa: Iklan, Promosi Penjualan, Acara & Pengalaman, Serta Hubungan Masyarakat	10:35:06	13:06:36	20	
11	2024-06-04	Merancang Komunikasi pemasaran dan terintegrasi	10:33:26	13:03:32	19	
12	2024-06-11	The Power of Closing Techniq	10:36:43	13:08:38	20	

13	2024-06-18	Resume Pemasaran Bisnis	10:33:59	13:03:23	19	
14	2024-06-25	Resume komunikasi pemasaran	10:36:54	13:05:58	19	
15	2024-07-02	Membangun Strategi Pemasaran di Era Digital	10:32:33	13:08:54	14	
16	2024-07-23	Ujian Akhir Semester	09:00:06	11:07:05	19	

Wakil Rektor Bidang Akademik dan Kemahasiswaan




Dr. Suyanto, S.E., S.Pd.I., M.M., M.Ak., Ak., CA



DAFTAR KEHADIRAN MAHASISWA SEMESTER GENAP TAHUN AKADEMIK 2023/2024

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PROGRAM STUDI KEWIRAUSAHAAN
SEMESTER/BOBOT 2 / 3SKS
RUANG/LAB -
HARI/JAM -
JUMLAH MAHASISWA 20

No	NIM	Nama Mahasiswa	TANGGAL KEHADIRAN																Jml
			2024-03-05	2024-03-12	2024-03-19	2024-03-26	2024-04-02	2024-04-23	2024-04-30	2024-05-07	2024-05-21	2024-05-28	2024-06-04	2024-06-11	2024-06-18	2024-06-25	2024-07-02	2024-07-23	
1	202304110001	SITI MUTHI'AH	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
2	202304110006	GAVIN PRADIPTA	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
3	202304110007	KAKA EKA SEPTIAN	H	H	A	H	H	H	H	H	H	H	H	H	H	A	A	H	13
4	202304110008	NAZIRA NUR SALSABILA	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
5	202304110010	ANANDA RYAN FATHUR RACHMAN	H	H	A	H	H	H	H	H	H	H	H	H	H	H	A	H	14
6	202304110012	TALITA CAMELIA	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
7	202304110013	GUSTAMI VISTA PRANANTA	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
8	202304110014	SABRINA CAHAYANI	H	A	A	H	A	H	H	H	A	H	H	H	H	H	A	H	11
9	202304110015	AFWAN DEARIZKY WIBOWO	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
10	202304110016	TOMY SANTOSO	H	A	A	A	A	H	H	H	H	H	H	H	H	H	H	H	12
11	202304110017	RAKA SALOOM SALHUTERU	H	H	H	A	A	A	A	H	H	H	H	H	H	H	H	H	12
12	202304110019	ABDUL FAQIH RAIHAN	H	H	H	H	A	H	H	H	H	H	H	H	H	H	H	H	15
13	202304110021	NAUFAL SHIDQI RAMADHAN	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
14	202304110024	ADINDA DEVINA RIAN TO	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
15	202304110026	INDAH MAHMUDAH	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
16	202304110027	MUHAMMAD RIZKI GIMNASTIAR	A	H	H	H	H	H	H	H	H	H	H	H	H	H	A	H	14
17	202304110030	MUHAMMAD A. SATRIA	H	H	H	H	A	H	A	H	H	H	H	H	H	A	A	12	

18	202304110032	RIEFA RAEHANDA	H	A	A	H	H	H	H	H	A	H	A	H	H	H	A	H	11
19	202304110033	RAYHAN ISNAN AKBAR	H	H	H	H	S	H	H	H	H	H	H	H	S	H	H	H	14
20	202304110034	BAGAS KARNO GUSNANTO	H	H	H	H	A	H	H	H	H	H	H	H	H	H	H	H	15

Dosen,

MURSIDA KUSUMA WARDANI, M.M



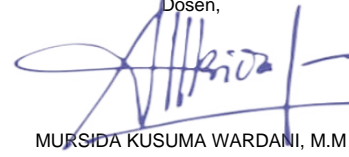
REKAPITULASI PENILAIAN PEMBELAJARAN SEMESTER GENAP TAHUN AKADEMIK 2023/2024

MATA KULIAH / KELAS	Pemasaran Bisnis / KP231
DOSEN	MURSIDA KUSUMA WARDANI, M.M
PROGRAM STUDI	KEWIRAUSAHAAN
SEMESTER/BOBOT	2 / 3SKS
RUANG/LAB	-
HARI/JAM	-
JUMLAH MAHASISWA	20

No	NIM	Nama Mahasiswa	Kehadiran	Tugas	UTS	UAS	Total Skor	Nilai Akhir
1	202304110001	SITI MUTHI'AH	100	84	78	85	85	A-
2	202304110006	GAVIN PRADIPTA	100	80	75	85	83	A-
3	202304110007	KAKA EKA SEPTIAN	81	82	75	83	81	A-
4	202304110008	NAZIRA NUR SALSABILA	100	83	78	87	86	A-
5	202304110010	ANANDA RYAN FATHUR RACHMAN	88	80	80	90	85	A-
6	202304110012	TALITA CAMELIA	100	84	78	87	86	A-
7	202304110013	GUSTAMI VISTA PRANANTA	100	86	77	85	86	A-
8	202304110014	SABRINA CAHAYANI	69	84	75	87	82	A-
9	202304110015	AFWAN DEARIZKY WIBOWO	100	80	75	80	81	A-
10	202304110016	TOMY SANTOSO	75	80	78	80	80	A-
11	202304110017	RAKA SALOOM SALHUTERU	88	90	87	90	90	A
12	202304110019	ABDUL FAQIH RAIHAN	94	86	78	90	87	A-
13	202304110021	NAUFAL SHIDQI RAMADHAN	100	83	77	85	85	A-
14	202304110024	ADINDA DEVINA RIANTO	100	83	75	86	85	A-
15	202304110026	INDAH MAHMUDAH	100	86	78	90	88	A-
16	202304110027	MUHAMMAD RIZKI GIMNASTIAR	88	84	80	85	84	A-
17	202304110030	MUHAMMAD A. SATRIA	75	80	78	0	52	E
18	202304110032	RIEFA RAEHANDA	69	80	78	85	81	A-

19	202304110033	RAYHAN ISNAN AKBAR	88	87	90	92	90	A
20	202304110034	BAGAS KARNO GUSNANTO	94	83	75	85	84	A-

Dosen,



MURSIDA KUSUMA WARDANI, M.M