
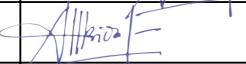





**BERITA ACARA PERKULIAHAN
SEMESTER GENAP TAHUN AKADEMIK 2023/2024**

MATA KULIAH / KELAS Manajemen Pemasaran II / D322
DOSEN MURSIDA KUSUMA WARDANI, M.M
PROGRAM STUDI MANAJEMEN / 61201
SEMESTER/BOBOT 4 / 3SKS
RUANG/LAB -
HARI/JAM -
JUMLAH MAHASISWA 32

KE	Tanggal	Materi	Jam Mulai	Jam Selesai	Mhs. Hadir	Paraf Dosen
1	2024-03-07	Manajemen Pemasaran	08:00:05	10:30:00	29	
2	2024-03-14	Produk, jasa dan merek	08:00:02	10:30:03	28	
3	2024-03-21	Rancangan tugas makala pemasaran	08:00:03	10:30:00	30	
4	2024-03-28	Strategi Penetapan Harga	08:00:01	10:31:03	31	
5	2024-04-04	Pemasaran Jasa	08:00:08	10:30:04	31	
6	2024-04-25	Review tugas pemasaran	08:00:02	10:30:07	29	
7	2024-04-30	Tugas kelompok pemasaran Upload tugas pemasaran	08:00:54	10:30:06	27	
8	2024-05-16	Ujian Tengah Semester	09:00:21	11:00:48	32	
9	2024-05-30	Mengelola Komunikasi Massa: Iklan, Promosi Penjualan	08:08:16	10:37:40	29	
10	2024-05-31	Mengelola Komunikasi Massa: Acara & Pengalaman, Serta Hubungan Masyarakat	08:00:02	10:35:00	29	
11	2024-06-06	Pemahaman Branding dan Konten Marketing	08:08:58	10:30:43	32	
12	2024-06-13	Membangun Strategi Pemasaran Era Digital	08:04:39	10:36:47	26	
13	2024-06-20	Komunikasi Pemasaran	08:04:37	10:37:08	25	

14	2024-06-27	Komunikasi Pemasaran part 2	08:02:39	10:37:06	31	
15	2024-07-04	Komunikasi Pemasaran Sosial	08:06:23	10:36:03	28	
16	2024-07-18	Ujian Akhir Semester	09:00:02	11:02:02	31	

Ketua Program Studi,



SUSANTI WIDHIASTUTI, Dr., M.M.

18	2022511263	SALUMIA SAHARA	H	H	H	H	H	A	A	H	H	H	H	H	H	H	H	H	14
19	2022511270	Julianti Nurmalia	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
20	2022511272	Andre Swandi	A	A	H	H	H	H	A	H	H	A	H	A	H	H	H	H	11
21	2022511297	ANGELICHA SEPTIANY	H	H	A	H	H	H	H	H	H	H	H	H	H	H	H	H	15
22	2022511300	prina adilaksana	H	H	H	H	A	A	H	H	H	A	H	H	A	H	H	H	12
23	2022511312	Raudah Syahtriana Kosiah	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
24	2022511316	Muhammad Rizki	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
25	2022511319	RIA SAVITRI	H	H	H	H	H	H	H	H	H	H	H	H	A	H	A	H	14
26	2022511321	Nia Andini	H	H	H	H	H	A	H	H	H	H	H	H	H	H	H	H	15
27	2022511336	YUNI EMILIA LESTARY	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
28	2022511346	Habib Burhan	H	H	H	H	H	H	H	H	H	H	H	H	A	H	H	H	15
29	2022511350	Arya Aditya	H	H	H	H	H	H	H	H	H	H	H	A	H	H	H	H	15
30	2022511377	SALSABILA PUTRI ANANDA	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16
31	2022512146	Muhamad Farhan	H	H	H	H	H	H	A	H	A	A	H	A	A	H	A	A	9
32	2022522449	LARAS AQMARENA KRISTY	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	16

Dosen,

MURSIDA KUSUMA WARDANI, M.M



REKAPITULASI PENILAIAN PEMBELAJARAN SEMESTER GENAP TAHUN AKADEMIK 2023/2024

MATA KULIAH / KELAS	Manajemen Pemasaran II / D322
DOSEN	MURSIDA KUSUMA WARDANI, M.M
PROGRAM STUDI	MANAJEMEN
SEMESTER/BOBOT	4 / 3SKS
RUANG/LAB	-
HARI/JAM	-
JUMLAH MAHASISWA	32

No	NIM	Nama Mahasiswa	Kehadiran	Tugas	UTS	UAS	Total Skor	Nilai Akhir
1	2022511004	RAKA WAHYUDI	88	85	75	80	82	A-
2	2022511005	NADIYAH	94	83	75	87	84	A-
3	2022511006	NAZWA RAMADHANI	100	75	78	87	83	A-
4	2022511091	Shafa azzahra	94	78	75	85	82	A-
5	2022511096	HAEKAL DWI PRASETYO	88	78	78	80	80	A-
6	2022511103	SALWA FITRI AULIA	100	78	75	87	83	A-
7	2022511118	FIRLY DIAH ANGGRAINI	88	78	75	85	81	A-
8	2022511125	WULAN AMELIA	100	78	75	85	83	A-
9	2022511130	Sindi Nursantana	94	85	75	85	84	A-
10	2022511134	YUDA PERMANA	94	90	87	90	90	A
11	2022511165	FUZI OKTAVIANI	94	75	75	87	82	A-
12	2022511204	VINSENSIUS DENDY ZAGOTO	94	90	87	92	91	A
13	2022511229	CHYARA ZALZA ALBELLA	88	75	78	85	81	A-
14	2022511234	M NOKTAH FAJAR RAHMAN	63	50	55	60	56	C
15	2022511250	RATNAYA ANGGRAENI	100	87	75	85	86	A-
16	2022511252	SEPTA RIKI WIJAYA	100	80	75	85	83	A-
17	2022511262	Ran Azdwita	100	87	78	87	87	A-
18	2022511263	SALUMIA SAHARA	88	80	75	85	82	A-

19	2022511270	Julianti Nurmalia	100	70	75	87	80	A-
20	2022511272	Andre Swandi	69	80	75	80	78	B+
21	2022511297	ANGELICHA SEPTIANY	94	90	78	87	87	A-
22	2022511300	prina adilaksana	75	50	75	85	70	B
23	2022511312	Raudah Syahtriana Kosiah	100	87	75	87	86	A-
24	2022511316	Muhammad Rizki	100	75	75	80	80	A-
25	2022511319	RIA SAVITRI	88	87	75	85	84	A-
26	2022511321	Nia Andini	94	90	78	90	88	A-
27	2022511336	YUNI EMILIA LESTARY	100	80	75	83	83	A-
28	2022511346	Habib Burhan	94	70	78	87	80	A-
29	2022511350	Arya Aditya	94	85	75	83	84	A-
30	2022511377	SALSABILA PUTRI ANANDA	100	75	78	85	82	A-
31	2022512146	Muhamad Farhan	56	65	75	78	71	B
32	2022522449	LARAS AQMARENA KRISTY	100	75	75	84	81	A-

Dosen,



MURSIDA KUSUMA WARDANI, M.M